

# HALLOWEEN 2 WEEKENDS NIGHTS+DAYS

**TULSAZOO**

Friday, October 29 6pm – 9pm  
Saturday, October 30 1pm – 4pm & 6pm – 9pm  
Sunday, October 31 1pm – 4pm

Friday, October 22 6pm – 9pm  
Saturday, October 23 1pm – 4pm & 6pm – 9pm  
Sunday, October 24 1pm – 4pm



**DID YOU KNOW?** All sponsorship levels are partially tax deductible.

## 20,000 REASONS TO SPONSOR

With 20,000+ attendees, HallowZOOeen offers unique promotional opportunities to meet Tulsa and surrounding area locals.



## HallowZOOeen SPONSOR LEVEL

- ☐ Presenting \$20,000
- ☐ Contributing \$3,000
- ☐ Goblin Stop \$2,000

### NAME(S) FOR RECOGNITION (individual or company)

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

☐ Invoice me in October 2021 for \$ \_\_\_\_\_

☐ Enclosed is a check for \$ \_\_\_\_\_

☐ Please make checks payable to Tulsa Zoo Management, Inc.

☐ Charge my credit card for \$ \_\_\_\_\_

Card type: Visa | MasterCard | AmericanExpress | Discover

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

By signing this form you agree to participate as a sponsor for HallowZOOeen 2021. You certify that you have the authority to sign on behalf of your organization. All payments are due by October 23, 2021.



# 2021 HALLOWZOOEEN

PRESENTING \$20,000

CONTRIBUTING \$3,000

GOBLIN STOP \$2,000

<b>Logo recognition as presenting sponsor</b> on press collateral <i>HallowZOOeen social media, print ads, live broadcasts, media releases</i>	x		
Logo recognition added to HallowZOOeen brand <i>Must be committed by August 1, 2021</i>	x		
<b>Logo recognition as sponsor</b> on select press collateral <i>HallowZOOeen social media, print ads, live broadcasts, media releases</i>		x	
<b>Name recognition as sponsor</b> on press collateral <i>HallowZOOeen social media, print ads, live broadcasts, media releases</i>			x
Branded backdrop and signage at Goblin Stop <i>Zoo provided. Includes company name. Logo included for presenting and contributing</i>	x	x	x
Premier location for Goblin Stop	x	x	
Candy provided by zoo for Goblin Stop	x	x	x
Meal provided by zoo for Goblin Stop volunteers	x	x	x
HallowZOOeen shirts <i>Additional shirts available for \$15 each</i>	30	15	10
Logo on all zoo produced collateral <i>HallowZOOeen shirts, posters, maps, website, on ground signage</i>	x	x	
Name on all zoo produced collateral <i>HallowZOOeen shirts, posters, maps, website, on ground signage</i>			x
May bring additional signage to place throughout zoo	x		
HallowZOOeen tickets <i>May purchase extra tickets at member discounted rate</i>	100	40	30
Bank of Oklahoma Haunted Train Ride tickets	50	10	
Opportunity to pass out promotional items at Goblin Stop*	x	x	x
Tulsa Zoo volunteers available upon request to staff Goblin Stop	x	x	x
optional add coupons to trick or treat bags <i>Must be committed by August 1, 2021</i>	x		

## GOBLIN STOP?

Goblin stops are trick-or-treat booths at Tulsa Zoo including:

- 10'x10' backdrop with your name or logo
- 8' table with linen
- Candy

## WHAT DO I PROVIDE FOR MY GOBLIN STOP?

**2-4 Volunteers each day**  
They'll meet guests and hand out candy at your stop  
*Costumes or Halloween theme shirts encouraged.*

## Logo (Contributing and Presenting Sponsors)

full color and one color files ending in .eps or .ai

## CAN I BRING SWAG?

Yes! You're welcome to bring promotional items, decor and additional signage.\*



\*Items must be approved by Zoo staff. For the safety of our animals please do not pass out balloons, balls or other items that may be thrown into an exhibit. Thank you!

## HAVE A CREATIVE SPONSOR IDEA NOT REPRESENTED ABOVE?

We are always open to new ideas to showcase your company at the zoo. Contact [jenna@tulsazoo.org](mailto:jenna@tulsazoo.org) or 918.669.6614