



6421 East 36th Street North
Tulsa, Oklahoma 74115



established 1928

2013-14



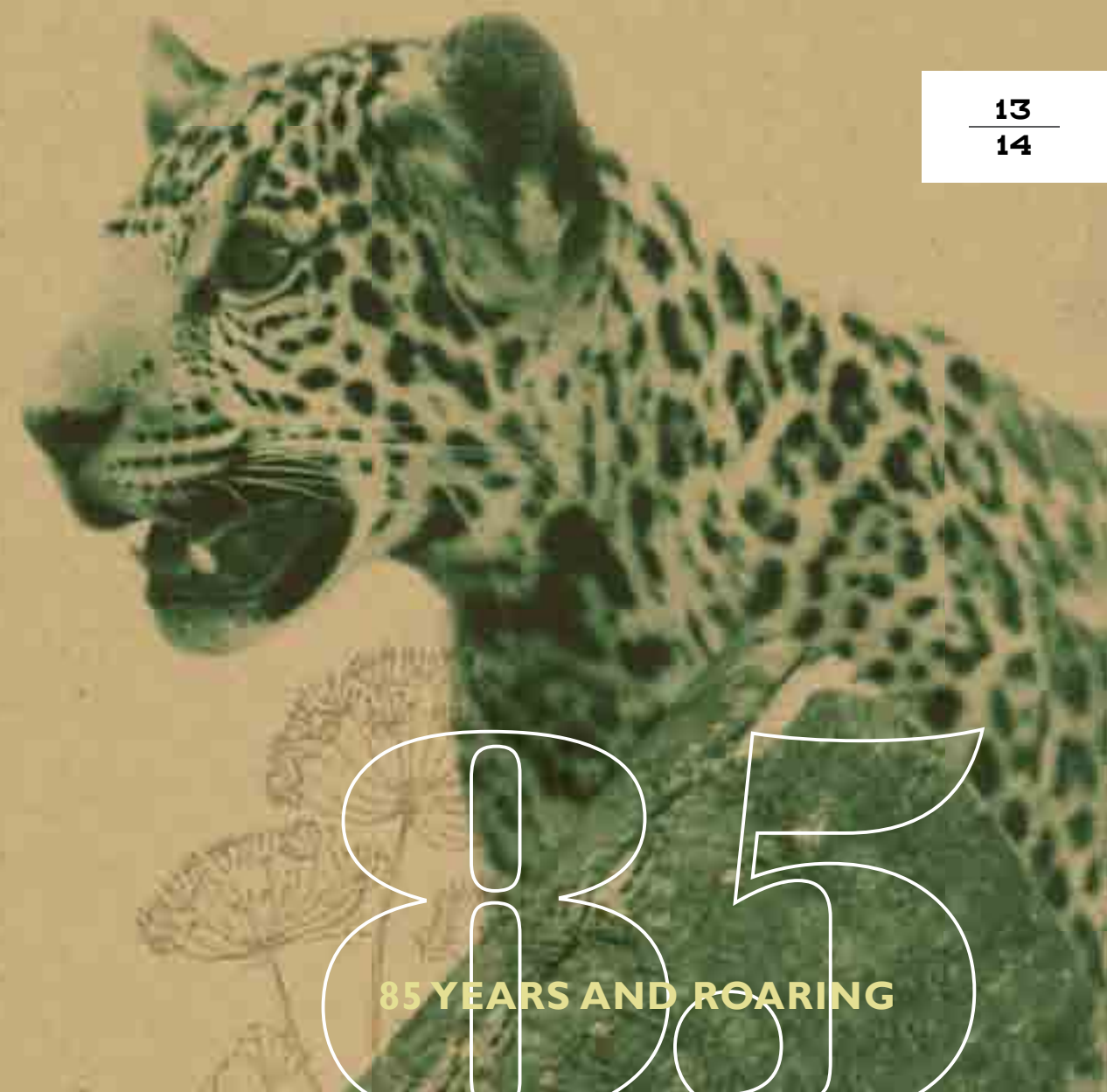
ANNUAL REPORT

ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**



MEMBER of
World Association of
Zoos and Aquariums
WAZA United for
Conservation™

13
14



85
85 YEARS AND ROARING



2013-14 ANNUAL REPORT

85 YEARS AND ROARING



Mission, Vision & Values.....	3
Board of Directors	3
Letter From Our President.....	4
Animal Conservation & Science	5
Conservation & Research	10
Education.....	12
Guest Services	15
Community Relations	17
Docents & Volunteers	19
Facilities & Grounds	21
Building Beyond	24
Tulsa Zoo Donors.....	27
Financial Summary	30
Staff Members	31

TULSA ZOO MISSION
Inspiring passion for wildlife in every guest, every day.

TULSA ZOO VISION
To be the premier family recreation destination and the leading wildlife education and conservation resource in Oklahoma.

TULSA ZOO VALUES

Excellence
We have a passion for excellence and continuous improvement. We are encouraged to take initiative to improve the guest experience. We reject the status quo because we value creativity and diversity. We constantly challenge and stretch ourselves to learn new things and to grow both personally and professionally.

Integrity
We act with integrity in everything we do. Honesty, ethics, accountability and social responsibility are fundamental to success. Our behavior must consistently reflect the zoo’s core values during both good and bad times.

Conservation
We believe in a proactive approach to the preservation of the natural world. Animal care and conservation are the heart of our organization.

Teamwork
We are an organization that expects collaboration from and within the team in order to achieve the zoo mission and the growth and development of staff and facilities. We approach situations, challenges and new ideas with an open mind. We go above and beyond, together, for every guest every time.

Stewardship
We will ensure responsible stewardship of the human and financial resources entrusted to us. We recognize our responsibility to be active participants in our local communities as well as the important part our communities play in supporting our efforts in education, conservation and outreach.

Fun
We look for humor, fun and fulfillment in our daily work. We want our organization to have a positive, unique and memorable impact for our guests and employees. We celebrate and embrace our diversity and each person’s individuality.

**2013-14
BOARD OF DIRECTORS**
Tulsa Zoo Management, Inc.

Stacy Kymes
Chairman

John Dale
Vice Chairman

Mike Miers
Treasurer

Mike Tedford
Secretary

Frank Eby

David Kollmann

Doug May

Molly Pellegrini

Hannah Robson

Lesla Smaligo

Chad Smith

John Stava

Jamey Webb

Tulsa Zoo Management, Inc. is a
501(c)(3) not-for-profit organization.

PHOTO CREDITS:
Chester Zoo, page 8
Kalle Larson, page 16
Travis Hall, page 18
Tulsa Zoo archive photos,
photographers unknown

This annual report is printed using soy-based ink. The paper is Neenah ENVIRONMENT® PC 100 paper, which is manufactured using 100 percent postconsumer fiber, is process chlorine free and certified by the Forest Stewardship Council.

**LETTER FROM
OUR PRESIDENT**



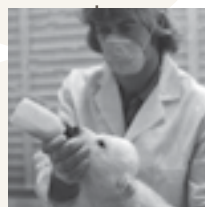
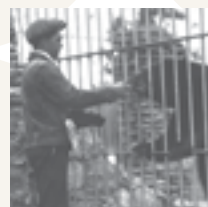
Who would have imagined when the Tulsa Zoo opened its doors 85 years ago with just 35 animals that we would become an 86-acre facility with more than 2,600 individual animals and see over 600,000 visitors annually. We have grown leaps and bounds over the years and are on the cusp of being a world-class facility with the implementation of our 20-year master plan.

This year, we saw the 20-year master plan come to life with the construction of the Mary K. Chapman Rhino Reserve, while fundraising continued for our next exhibit, The Lost Kingdom Exhibit Complex. This exhibit will set the stage for the Tulsa Zoo’s success for many years to come. Not only will this exhibit be important to the highly endangered tigers, snow leopards, Chinese alligators and other animals who will call it home, but it signals the re-birth of the Tulsa Zoo and establishes our future as a premier institution for many years.

This progress wouldn’t have been possible without the support of our Zoo Friends, members and even the first-time guest. It truly solidifies our mission of inspiring passion for wildlife in every guest, every day. As we ‘roar’ into our future, we hope you will continue to support us on our journey and the vision for your zoo.

Terrie Correll
President and CEO
Tulsa Zoo Management, Inc.

ANIMAL CONSERVATION & SCIENCE



5



Rokan the baby siamang clings to mother Sophie as they swing through their habitat.

SIGNIFICANT BIRTHS

Our southern two-toed sloths, Gumby and Pokey, who arrived at the Tulsa Zoo in 1986, had their 21st offspring on October 17th. The baby's sex has not been determined as most of its time is spent clinging to mom. Gestation for sloths last six months, but youngsters usually cling to their mothers for an additional six to eight months. Once the baby begins to roam the rainforest on its own, it will be taken for examination to determine the sex and will then be given a name.

Sophie, our resident female siamang, gave birth to a baby girl on February 10th. This was Sophie's 5th offspring, but her first baby since arriving at the Tulsa Zoo in April 2013. The baby, named Rokan, is the first siamang birth in 23 years at our zoo and the 14th birth since we began exhibiting this species in 1968. This special birth was in conjunction with the Siamang SSP, or the Species Survival Plan®, which manages species in Association of Zoos and Aquariums (AZA) accredited institutions across the nation. The arboreal siamang is currently listed as endangered by the International Union for Conservation of Nature Red List because of habitat destruction as forests in their home ranges continue to disappear.

We welcomed nine new Aldabra tortoises to the zoo in February. The hatchlings started to pip, or cut through their shells, on February 9th, after an incubation period lasting from 95 to 120 days. The hatchlings began their life weighing just a few ounces, and will slowly grow to between 400-600 pounds. This brings the number of Aldabra tortoise hatches at the zoo to 110, more than any other AZA institution. The Tulsa Zoo is the only AZA-accredited institution that has a long term Aldabra tortoise breeding program, and we are one of only two U.S. institutions to currently breed this species.

Our new jaguar cub arrived on March 26th, making it the third jaguar birth at the zoo. Named Seymour, he was born to mom, Ixchel, and dad, Beбето. This is the second successful birth for our jaguar pair, in conjunction with the Jaguar SSP, making another important contribution to jaguar populations. Native to the tropical rainforests of Mexico, Central and South America, jaguars are considered near threatened. There are currently more than 100 jaguars in AZA zoos across North America; but unfortunately in the wild, their numbers continue to decline due to habitat loss, human poaching of their prey, and fragmentation of jaguar populations across portions of their range.

Another SSP species we successfully bred this past year was our pair of endangered Louisiana pine snakes with four eggs hatching in July 2013. After several months, two of these hatchling snakes were

released back into the wild in Louisiana through a conservation program coordinated by Louisiana Department of Wildlife and Fisheries.

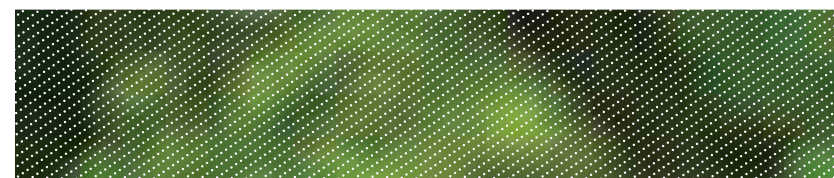
ANIMAL EXHIBITS

Our two new male sea lions, Cisco and Reyes, made their debut in their outdoor habitat in May 2014. They are incredibly active and playful; they will be rotated between the outdoor habitat and behind-the-scenes areas with their exhibit mate Dorsey.

We were also able to exhibit our snow leopard cub, Niko, in the Robert J. LaFortune WildLIFE Trek's Life in the Cold building for several months. Guests were able to see him and experience what a curious and active cub he was. As he grew, he was moved to our snow leopard exhibit until he was transferred to the Niabi Zoo, in Coal Valley, Illinois. Niko was paired with their young female snow leopard, Kira, as part of an SSP breeding recommendation.

Not only do we work cooperatively with AZA institutions, we work internationally as well. In October 2013, we hosted the mammal curator and Andean bear keeper from Chester Zoo, in Cheshire, England, on a visit to observe Bernardo, our Andean bear. The AZA's Andean bear SSP requested we transfer Bernardo to the Chester Zoo to augment the European zoo population of this species. He left for England on June 5th, transported in a van by our staff to the Dallas-Fort Worth International Airport.

6



Bernardo's move brought important genetic diversity to the European population of spectacled bears – a species classed by the International Union of Conservation of Nature (IUCN) as being vulnerable to extinction.



CELEBRATING WHEEZY

The Tulsa Zoo celebrated the birthday of 31-year-old Wheezy, believed to be the oldest living Cape Buffalo in human care. Wheezy received a special treat of golden rain tree browse and sweet potatoes to commemorate the occasion.



From there, he flew on a British Airways flight to London Heathrow where Chester Zoo staff met him and drove him to his new home. Within a couple of days, he was allowed to meet his new mate, Franka, and explore his new exhibit.

ANIMAL HEALTH

Thanks to a generous donation from Founders of Doctors’ Hospital, Inc., we were able to purchase a therapy laser this year. This therapy laser is being used to treat our sea lion, Cisco, who arrived with a wound from a shark bite and was deemed non-releasable back in to the wild. Our dedicated staff worked to train specific behaviors that would encourage Cisco to partake in the laser therapy treatments, which promotes healing in the targeted area. Cisco is well on his way to recovery thanks to this new equipment. We are using laser therapy to treat other animals as well, including a bald eagle with an injured upperwing. The Tulsa Zoo is one of just a few zoos that use therapy laser technology, so we are excited to share the results with our zoo colleagues.

Routine health exams are a key element to our preventative health program for the animals in our care. Some of this year’s exams included all 23 African penguins as well as our entire flamingo flock of 39 individuals. We also carefully monitor our zoo seniors including our female Cape buffalo, Wheezy, who turned 31 years old in 2013, and is the oldest Cape buffalo we can find on record in human care.

Not only does our Animal Health department provide excellent care to our animal residents, but it also offers to our employees a pet vaccine clinic in the fall and spring, allowing employees to bring in up to four healthy pets for routine exams, vaccinations, and heartworm testing as well as allowing staff to purchase heartworm and flea/tick medications at a lower cost. Since the clinic began, each clinic has seen an increased number of pets for exams.

Veterinary specialists from Missouri State University and Feld Inc. Center for Elephant Conservation traveled to Tulsa in March 2014 as part of a long-term collaborative research project monitoring the reproductive health of our three Asian elephants. Dr. Dennis Schmitt and Dr. Wendy Kiso worked with our veterinary and animal care staff to perform ultrasound exams on our two female elephants, Gunda and Sooky, as part of the long-term follow-up to a vaccine study. Repeat ultrasonic exams on our male elephant, Sneezzy, show that he continues to be a fertile male capable of breeding and his overall health is excellent. The Tulsa Zoo’s efforts and collaborations have put us at the cutting edge of some of the latest science in geriatric care and welfare, and assisted reproduction efforts for this species.

A new veterinary technician intern, Stephanie Herdt, joined the zoo for a six-month internship. For the second year, we were able to offer this internship thanks to the generous donation of Fred and Randi Wightman. There is only one other program like ours in North America for advanced training for veterinary technicians interested in zoological medicine. We hired our second full-time veterinary technician, Alesha Dodd, RVT, who began by volunteering at the zoo and then completed our veterinary technician internship program.

ANIMAL NUTRITION

Our Commissary department works with our veterinary and animal care staff to ensure our residents receive up-to-date animal nutrition that meets our animals' physical needs and keeps them mentally healthy. This includes planning diets for each individual animal and offering various food enrichment items, such as ice treats in the summer or pumpkins at Halloween. This past year, our commissary staff worked with San Diego Zoo nutritionists to review and revise our large carnivore and primate diets. We had our grass and alfalfa hay

analyzed for protein, moisture, and dry content by Oklahoma State University's Agricultural Sciences and Natural Resources Laboratory to ensure it meets our strict dietary requirements. Although its work is mostly behind-the-scenes, the Commissary department is a vital part of the everyday care we give our animals.

IN MEMORY

We said farewell to our California sea lion, Briney in 2013. Briney was born at the Toledo Zoo on May 29, 1986 and arrived at the Tulsa Zoo in 1988. She was a popular resident for over 25 years, with a brief excursion to the Oklahoma City Zoo while the Helmerich Sea Lion Cove was constructed. Briney had exhibited signs of declining health for several months. After a series of examinations, it was determined that due to the poor prognosis and her advanced age, it was best to end her discomfort through humane euthanasia. The life expectancy of a female sea lion in human care is 22 years, but Briney was able to well-surpass that and lived 27 years thanks to the excellent care she received at the Tulsa Zoo.

REMEMBERING BRINEY

Briney was known by keepers for her willingness to learn, often vocalizing after learning new behaviors.



CONSERVATION & RESEARCH

After creating the position of Conservation and Research Manager just last year, we have maintained our existing conservation partnerships, and expanded the program to include new conservation partners as well as introduce new green practices within the zoo.



Alligator snapping turtle, Hugo, is on display at the Tulsa Zoo's Life in the Water building.

Highlights of our continued conservation partnerships include:

- Through a partnership with Oklahoma Department of Wildlife Conservation, we continue to monitor the nearly 280 alligator snapping turtles that were reintroduced to the Verdigris and Caney Rivers in northeastern Oklahoma in 2013. We continue to study three species of Oklahoma salamanders to learn more about their population sizes, species ranges, and population densities by observing these animals in the wild, as well as establish captive breeding populations.
- The Snow Leopard Trust recognized the Tulsa Zoo for our long-term commitment to its Natural Partnerships Program. The zoo has contributed nearly \$20,000 since 1999 to support snow leopard field conservation programs that directly lessen the impact of predation and increase the chances for snow leopards to survive in the wild. Programs include insurance to compensate herders for livestock loss and vaccinations to protect wild prey from disease.
- We continue to support anti-poaching efforts to protect Malayan tigers through on-the-ground

ranger patrols across Endau-Rompin National Park, adding border checkpoints and dismantling of illegal snares.

- We continue to support International Rhino Foundation programs in South Africa and Zimbabwe, which include supplying and training dogs used to sniff out snares, track poachers and find orphan rhinos as well as training for rangers to assist with crime scene investigation. We also support the Stop Poaching Now Campaign, which aids officials by providing the necessary tools to save wild rhinos in Africa.
- Our partnership with West African Primate Conservation Action directly supports the Kwabre Rainforest Community Patrol Teams, which are comprised and developed from citizens from the local community. These teams are working hard to protect the last remaining population of Roloway monkeys in Ghana (one of only two populations remaining in the world). The Tulsa Zoo directly impacts the conservation of the Roloway Diana guenon and its important habitat by equipping and training community members on forest patrol in the Kwabre Forest in Western Ghana. Our partnership helps in purchasing necessary equipment and training for ongoing community patrols to help halt the destruction of Kwabre Forest, benefiting the endangered primates and other wildlife as well as the local inhabitants who all depend on the forest for their survival. We are the only North American facility currently supporting this project.

In addition to the ongoing partnerships, our Conservation and Research department formed new partnerships this year:

- The Tulsa Zoo joined an international consortium, the National Elephant Herpesvirus Laboratory, located at the National Zoo. This laboratory performs critical research and diagnostic support of Elephant Endotheliotropic Herpesvirus (EEHV)

for elephant populations both in the wild and in captivity. EEHV is one of the most significant issues affecting elephants today and learning more about this disease is critical. Prompt diagnosis, regular screening of elephant calves for early detection of infection, and trunk wash testing to determine EEHV prevalence are important pieces of an elephant management program, including ours at the Tulsa Zoo.

- In October 2013, we became an official Conservation Partner with the Monterey Bay Aquarium and its Seafood Watch Program. The Monterey Bay Aquarium's Seafood Watch program helps consumers and businesses choose seafood that is fished or farmed in ways that protect sea life and their habitats, with recommendations of seafood items that are listed as Best Choices, Good Alternatives, or Avoid. Seafood Watch encourages restaurants, distributors, and seafood purveyors to purchase from sustainable sources.

GREEN PRACTICES

In early 2014, our Conservation and Research department stepped up the zoo's recycling efforts by setting up recycling containers in staff work and break areas. Waste is now divided into the following: recycling – plastic, aluminum, cardboard and paper; terracycle waste – any packaging that has shiny silver lining inside; plastic bags; batteries, and general trash that does not fit the other categories. Items that cannot be reused, recycled or repurposed are placed in general trash receptacles, but through our partnership with Republic and Covanta and their Waste to Energy program, the miscellaneous waste is taken to a facility where it is burned and converted to energy. Additionally, we began a tire recycling program and a transition to more efficient lighting in buildings and we continue to recycle scrap metal. With these practices, the Tulsa Zoo is working toward the goal of becoming a zero waste facility.

The Tulsa Zoo is working toward the goal of becoming a zero waste facility, thanks to several new green practices initiated in 2013.



EDUCATION

This year, our Education department taught 504 programs/presentations to more than 67,000 participants and visitors throughout the region and neighboring states. From toddlers to grandparents, we were able to teach all ages about wildlife and the natural world through camps, overnights, outreaches, and on-grounds programs and activities.



A summer camp group pauses during an on-grounds hike to watch the zoo's meerkats play.

FORMAL PROGRAMS

Zoo2U and U2Zoo consisted of 143 programs that were presented to more than 7,225 students in 73 schools and facilities, reaching students in pre-kindergarten through college. Some of the participating groups were TRAICE Academy, Mulhall Orlando School Blitz, Jenks High School Theater and Music Department Tarzan play cast and Collins Elementary. After learning about endangered species through the program, Collins Elementary raised money to adopt an animal at the Tulsa Zoo.

For the 7th year, the Education department was one of the main organizers and partners of a multi-city, multi-facility, award-winning professional development program for teachers called SENSEsational Science. In an effort to try to bridge the gap in science education for younger students in public schools, the program targets pre-K through 5th grade teachers. The participating teachers learn how to incorporate science into their lessons by integrating it with literacy and mathematics using senses as the unifying theme. More than 110 teachers applied for the 48 program openings. The other core partners for the program were the University of Tulsa, Tulsa Public Schools, Jenks Public Schools, and Tulsa Community College.



→ Zookeeper Aaron Goodwin shows the summer camp 'Insectigations' group how to identify insects, demonstrating with specimens found on zoo grounds.

The Tulsa Zoo was one of only six non-school organizations, and the only one outside of Oklahoma City, to be invited by the Oklahoma State Department of Education to participate in a focus group to discuss changes to the Oklahoma Academic Standards for Science. One main task of the focus group was to review and critique when certain science concepts should be introduced to different grade levels. Because of this experience, our Education department is seen as a both a regional and state resource for science education.

Our Education department worked with University of Tulsa's Marketing department to create a series of web-based videos about the zoo for Pre-K and Kindergarten students. These videos will be added to our website along with correlating curriculum for teachers to use in their classrooms. The host of each video is a puppet named Joey and children can join him in his clubhouse as he sings songs and plays games and travel with him to the zoo as he interviews the staff. The videos filmed for this fiscal year include: zookeepers, commissary, education, and enrichment for our animals.

We contracted with the Union School District for an Afterschool Enrichment Club. Outreach programming

was taught every week at McAulfie Elementary for five weeks and Roy Clarke Elementary for nine weeks.

Our Education department worked with a graduate student on a grant writing project for a University of Tulsa Grant Writing course. As a result, The Charles and Marion Weber Foundation awarded the Education department \$2,000 to purchase the PastPerfect database software for cataloging our non-living collections.

INFORMAL PROGRAMS

The second year of offering overnight programs, L.U.N.A. and Snooz-a-pa-ZOO-za, was even more successful than the inaugural year with double the number of participants and repeat attendees. In total, we hosted 11 overnight programs with 236 participants, including an Oklahoma City group that selected our overnight program instead of a similar program in their area.

Summer camp brought 369 attendees to the zoo to enjoy topics such as Camp Roar-a-saurs, CSI Zoo, Insectigations, Aqua Avengers, and Zoo Dunnit. Our specialized camps, Sibling Camp, Grandparent Camp, and Zoo Tales for Toddlers/Parents, were offered again

this year and for a second year, the Osage Nation Foundation purchased two, week-long camps for 7- to 9-year olds and 10- to 12-year olds for Osage Nation Tribal members.

The second annual Winter Break camps continued to grow with many campers being repeat participants. The 47 campers enjoyed four days of programming themed around animal enrichment and exhibit design.

Spring break camp was 100% full with 32 campers attending and 18 more placed on a waiting list. Two age groups participated in the camps: 5- to 7-year olds and 8- to 12-year olds. Both groups learned about different groups of animal babies, such as egg layers, marsupials, and live bearers and how they are cared for by the parents.

INTERPRETIVE PROGRAMS

The Cox Communications Nature Exchange had almost 28,000 visitors with 868 active traders, including 360 new traders that joined the program.

Our Education department introduced Wild Discovery Days which are educational opportunities that give different departments throughout the zoo a chance to highlight what they are passionate about and share their knowledge with the guests in partnership with the Education department. So far, Wild Discovery Day: Penguins and Wild Discovery Day: Rhinos have been very successful.

This past year we taught over 5,000 participants through Animal Chats at birthday parties, corporate parties and weddings, and created educational venues and programming again for Dreamnight, the St. John ZooRun Presented by New Balance Tulsa, and HallowZOOeen.

ZOO TEENS

More than 65 teens (ages 13-17) applied for our Zoo Teen program. After completing the interview, selection, and training process, 25 teens participated in our 2014 Zoo Teen program. Our Zoo Teens represented 10 cities and volunteered a total of 4,513 hours as camp counselors, keeper/horticulture aides, Cox Communications Nature Exchange aides, and interpretive educators for our guests.



Education Specialist Kallee Larson Burgess works with campers during the CSI Zoo summer camp.



Zoo Teen Amanda Kile teaches zoo guests about one of our educational animals, the Eastern screech owl.

“Thank you for inspiring my daughter and exposing her to a whole bunch of new experiences. You guys are fantastic!”

GUEST SERVICES



GUEST EXPERIENCE

This year, 622,000 guests visited the zoo, making it our second highest-attended year ever. This was 10% higher or 57,026 more than projected.

The Mary K. Chapman Giraffe Experience has allowed for close viewing of our resident giraffes Lexi and Pili from a viewing deck for several years, and for the first time, guests were given the opportunity to purchase a ticket to feed our giraffes. 1,511 guests purchased tickets to feed the giraffes, resulting in a unique experience for our guests and \$6,262 in additional revenue. A zookeeper was also on deck to talk about our two different species of giraffes and answer guests' questions, providing an educational component to the experience.

In May, 15 animatronic dinosaurs roared into the zoo, allowing guests to take a step back in time and learn about these prehistoric animals. During the 2013-14 fiscal year, 54,743 tickets were sold, adding \$230,189 to revenue with three months still remaining before the exhibit became 'extinct'.

Construction on the new Mary K. Chapman Rhino Reserve, the first project in our 20-year master plan, was in full-swing. Guests were able to view progress

from the infrastructure build-out to the outdoor exhibit yards to the unique round barn, giving them the opportunity to see a modern exhibit from ground breaking to construction.

Thanks to our generous donors, Mary K. Chapman Foundation, Grace and Franklin Bernsen Foundation, City of Tulsa taxpayers, Founders of Doctors' Hospital, Inc., Cuesta Foundation, Great Plains Coca-Cola Bottling Company and Mr. and Mrs. Bob and Kathy West, our rhinos, Jeannie and Buzbie will have a new home.

MEMBERSHIP

Membership experienced a record-breaking year with \$1.3 million in earned revenue, translating into 16,000 member households. This was a 20% increase over the 2012-13 fiscal year. The highest earned revenue in a single day occurred once again during spring break in March, with \$37,836 in earned revenue. In May, 25% of the membership revenue goal was earned in a single weekend thanks in part to the opening of our temporary exhibit of animatronic dinosaurs, Zoorassic Park.



Above: the new sluice at the Hardesty Gem Dig.
Left: the H.A. Chapman Event Lodge is one of the most popular venues for private events.

PRIVATE EVENTS

Our Private Events department also experienced a record-breaking year, ending with earnings in excess of \$600,000. More than 30,000 guests attended one of the 72 birthday parties, 64 corporate events, 12 weddings, 3 reunions, 2 proms, and 6 other social events for a total 159 events, the most events in one fiscal year to date.

ATTRACTIONS

Our Attractions team increased sales by 18% this year, bringing in an additional \$88,000 in revenue. A large part of this increase was due to the changes and upgrades to the Hardesty Gem Dig including the addition of a mining sluice and geode cracker. If purchased, these two items would have cost \$15,000, but Attractions staff made them with materials on hand, including an old fish tank, troughs from the original sea lion splash, and reclaimed wood. A mining cart was also built from repurposed materials and now serves as a display for product. Thanks to these improvements, this single attraction went from generating \$500 per month to approximately \$5,000 per month.

Additionally, to make rocks more accessible for guests and inventory easier to control, the attractions team built a false bottom in the Hardesty Gem Dig, decreasing the depth of the sand. They also attached bones and fossils to the new false bottom for kids to discover while mining. Lastly, outdoor fans and misting units were added to this area to make guests more comfortable during the hot summer months.

The Attractions team continued to make improvements to the train as well, adding block signals that tell the conductors the distance between the two trains. This adds an additional measure of safety for the trains.

ENVIRONMENTAL SERVICES

In addition to keeping the zoo clean and beautiful, our Environmental Services department promotes green practices. A full lighting assessment was conducted this year to help eliminate unnecessary lights. Lower wattages and incandescent light bulbs were changed to CFL and LED bulbs. This cut our lighting energy needs in half and improved the look of interior spaces by ensuring lighting was used correctly to emphasize exhibit design and interpretive signage.

COMMUNITY RELATIONS



17

PUBLIC RELATIONS AND MARKETING

The Public Relations and Marketing team is responsible for supporting the financial goals of all zoo departments, making sure news about our animals, exhibits, events, camps, and more is communicated to the Tulsa community. The team also organizes promotional events to benefit our members and the zoo.

The zoo's earned media efforts reached an audience of more than 500 million through 1,464 story placements at an estimated value of \$3.1 million, compared with 243 million, 1,941 and \$2.1 million, respectively, the previous fiscal year. The zoo is particularly appreciative of media partner KOTV, which for more than 10 years has aired an educational series of weekly animal segments called 'Wild Wednesday'.

Top stories for the year, all of which went national, included news of births or hatches of our rare Louisiana pine snakes, Aldabra tortoises, siamang and jaguar cubs; St. John ZooRun Presented by New Balance Tulsa, HallowZOOeen, the 85th anniversary of the zoo, Gunda the elephant's 63rd birthday, Zoorassic Park, the elephant egg hunt and exhibit

debuts of our sea lions, Cisco and Reyes, and Niko, the snow leopard.

Besides television, we also promote activities through print ads, outdoor advertising, social media and much more. The largest campaign this year was the promotion for Zoorassic Park. Many new mediums were used, including a pinterest board with paleo-themed crafts, an online dinosaur personality quiz, a dino-centric member newsletter, and a Tulsa Transit bus wrap. To keep up with growing demand, the department hosted Graphic Design and Public Relations interns for the summer.

The zoo regularly joins forces with other area organizations to collectively benefit the community through mutual support of special events, unique promotions, and news features. We are grateful for our promotional partners, including the Tulsa County Library System, Circle Cinema, Tulsa Reads, BOK Center, Mathis Brothers Furniture and the Oklahoma Blood Institute.

DEVELOPMENT

St. John ZooRun Presented by New Balance Tulsa

2013 marked the 44th year for the second oldest race in the state, which saw more than 2,400 runners participating in the annual event.

We had 870 guests participate in the 1-mile Fun Run, 1,033 ran the 5K, 514 ran the 10K, and 37 individuals participated in the Tiger Challenge, a 5K trail run with various obstacles along the course. Tulsa Public Schools had 778 students participate. For the second year in a row, Superintendent Keith Ballard served as our celebrity runner. More than \$46,500 was raised benefitting the Building Beyond Your Wildest Dreams capital campaign.

Special thanks to all our sponsors: St. John Health System, New Balance Tulsa, Brookside Cleaners, Linda Brown Real Estate, and R.E. Patterson.

HallowZOOeen

This five-night spooky (but not too scary) trick-or-treat event raised more than \$75,000 for the Tulsa Zoo. With 14,687 guests enjoying trick-or-treating at 17 goblin stops hosted by local businesses, riding the haunted zoo train, climbing aboard the pirate ship on American Airlines Pirate Island, and participating in many other family-friendly activities. Thanks to our sponsors for helping to make it such a success: Great Plains Coca-Cola Bottling Company, American Airlines, BP America, Inc., Bounce Pro Inflatables, Burger King, CommunityCare, Epic Charter Schools, Helmerich & Payne, Inc., IHOP Restaurants, QuikTrip, Spirit AeroSystems, Subway, Tulsa County Sherriff's Office, Tulsa Dental Center, Virginia College, Walmart, and Whirlpool.

Dreamnight

On September 4th, the Tulsa Zoo hosted Dreamnight, a private, after-hours event for special needs children and their families. Invitations were extended to students of The Little Lighthouse, a special needs school, resulting in 270 guests attending the first-time event. Guests were treated to complimentary train and carousel rides, a sea lion presentation, zookeeper chats with the chimps, tigers, flamingos and Children's Zoo animals, along with educational activities throughout the zoo. The children were also given a miniature tiger plush to commemorate their special night at the zoo. It was a successful event and we look forward to hosting it annually and growing the event to include additional special needs children in our region.



A local journalist interviews zookeeper Beth Wegner during a jaguar enrichment day.



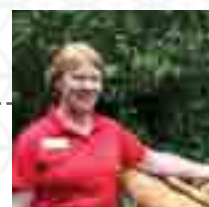
Zoo Docent Sam Mason speaks with a guest from The Little Lighthouse during our Dreamnight event.

18

"Thank you so much for all the incredible work you and the Tulsa Zoo staff put into Dreamnight for the Little Light House!"

- Lindsay Nozak, Waiting List Coordinator at The Little Light House

DOCENTS & VOLUNTEERS



A HISTORY OF LEARNING

The zoo has had a long history of up-close teaching. Docents are a key part of any zoo visit, as they can offer a more personalized experience for guests.

19

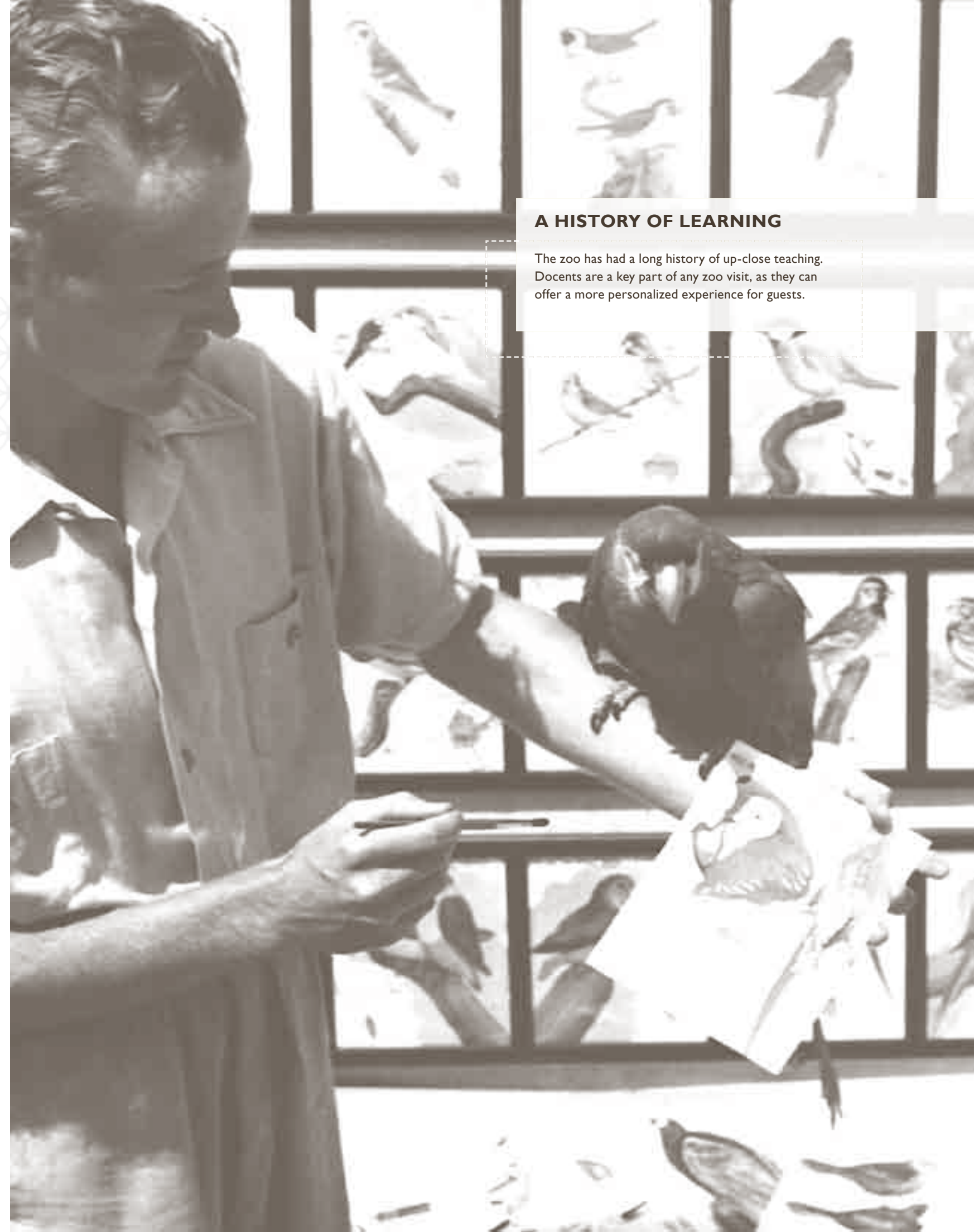


A volunteer monitors admission to a VIP area at the zoo's annual fundraiser, WALTZ on the Wild Side.

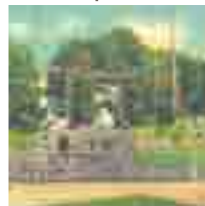
Volunteers and docents make our events like WALTZ on the Wild Side, St. John ZooRun presented by New Balance Tulsa, and HallowZOOeen a success. They serve as guides in the Tropical American Rainforest, aides to zookeepers, teach educational outreach programs, and provide programming on zoo grounds.

This year, 197 active volunteers worked 15,254 hours on grounds and during events. HallowZOOeen utilized the most volunteer hours, with 560 hours over the five-night event! With the addition of Zoorassic Park, volunteers were needed to be ticket takers and serve as dinokeepers to help guests learn key facts about the featured dinosaurs. Volunteers worked over 500 hours in Zoorassic Park in the 2013-14 fiscal year.

After restructuring the docent program with new training opportunities for our experienced docents and extensive training for new docents, the Education department, with the help of more than 80 docents, was able to teach more than 35,000 zoo visitors about the importance of wildlife and the threats they face through one-on-one encounters with our outreach animals and bio-facts.



FACILITIES & GROUNDS



21

OPERATIONS

Our Operations department worked on many projects throughout this past year, often times behind-the-scenes unnoticed by guests, but are crucial for day-to-day zoo operations. This year, the Operations team spent a significant amount of time preparing and working on the area that will become the new Mary K. Chapman Rhino Reserve. This included demolition of the mixed species exhibit to prepare for the new outdoor rhino and springbok exhibit and the renovation of the Africa barn's outdoor stalls, which involved removing utility poles and stacking decorative boulders to protect the trees. Another large undertaking included the demolition of the outdated exhibits in the Elephant Museum in preparation for it to be transformed into Lost Kingdom Elephant, an interpretive center for guests to learn about elephants. Also, the Operations team assisted with the preparation for our temporary exhibit, Zoorassic Park. They installed electrical lines and an air compressor in the site, oversaw the asphaltting of the visitor pathway through Zoorassic Park along with offloading, and installing the dinosaurs.

In addition to the routine maintenance of the zoo, other highlights for our Operations department this past year included: installation of the sea lion walk-on

underwater viewing glass, conversion of one of our utility truck's into a dually truck painted with a Tulsa Zoo theme, assisting with the design of the Tiger Challenge course for the annual St. John ZooRun presented by New Balance Tulsa, and set-up for WALTZ and HallowZOOeen.

HORTICULTURE

Along with the day to day task of keeping the grounds pruned and beautiful for our guests, our Horticulture department worked on several projects this year. They trimmed trees and pruned plants in the Tropical American Rainforest, allowing for more sunlight into the building and better viewing for guests. The thick-billed parrot holding enclosure next to the horticulture service area was converted for use as the new commissary garden where seasonal produce is grown for our animal diets. They were also instrumental in making our temporary exhibit, Zoorassic Park, look like a prehistoric playground by setting up plants along the pathway and around the animatronic dinosaurs. The Horticulture team also assisted with the demolition at the new site of the Mary K. Chapman Rhino Reserve as well as grew plants in-house for the green roof of the new rhino barn, saving the zoo a significant amount of money.

SECURITY

Keeping the zoo secure, providing assistance to our guests, administering first aid, and finding lost children are just a few of the daily duties of our Security department. They operate 24/7 to make sure our animals, staff and guests are safe and secure. Our Security staff also provides assistance in the many zoo activities and after-hour events whenever needed.

SAFETY

In addition to delivering regular safety training classes to our staff, our Safety manager also does periodic inspections of areas throughout the zoo to ensure we are providing a safe environment for our guests and staff. For the first time this year as part of OSHA required training safety, a series of safety tests were administered to all employees; staff were required to train and test on specific items related to their positions and pass with a score of 70% or above. 1,235 tests were administered with passing scores by all employees.

EXHIBITS AND DESIGN

It was another busy year for our Exhibits and Design department as they continued to renovate exhibits, made improvements to older exhibits and took on new projects, like our temporary exhibit Zoorassic Park.

Improvements were made in the Tropical American Rainforest including an artificial log for the Anaconda exhibit allowing this large snake easier access to and from the water in her exhibit. New aquarium stands were also constructed and installed in the former invertebrate exhibit wall so that new amphibian and invertebrate species could be displayed in this space. They also crafted sculptural food-bowl holders for the macaws to look like branches disguising the bowls from guests and allow the macaws to feed more naturally.

Our temporary exhibit, Zoorassic Park, required some assistance from our Exhibits and Design team to help transform it into a prehistoric adventure. In advance of the Zoorassic Park opening, they created

Groundskeeper Michael Palmer sweeps the paths near Helmerich Sea Lion Cove.





Jared Gilbert and Andrew Morgan from the Exhibits and Design department install finishing touches at Zoorassic Park.

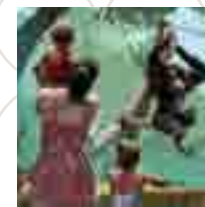
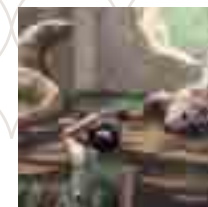
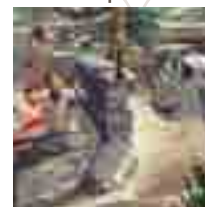
a scale replica of a dinosaur nest with signage of the opening date in the vacant prairie dog exhibit near the Children's Zoo. As the opening date drew closer, Exhibits and Design staff wrapped one of our zoo trains with automotive wrap, making it look like a dinosaur and built two 'Live Dinosaur' crates to hold brachiosaurus dinosaurs at the entrance of Zoorassic Park. They also assisted with the pathway design, produced signage for the exhibit and applied dinosaur tracks to the concrete between the Trunk Stop and the Zoorassic Park entrance.

Alterations were made to Helmerich Sea Lion Cove, including new signposts, new identification signs in the beach flowerbed, and signage added to the underwater-viewing cave to introduce our

newest residents, Cisco and Reyes. The watertight fiberglass door for the sea lion tank was also themed to go with the area designs. Lastly, the department created a remembrance sign for Briney, taking detailed molds of her flippers and face to cast models for hands-on display at the Helmerich Sea Lion Cove.

In addition to these larger projects, the Exhibits and Design department continued work in the Lost Kingdom Elephant interpretive center. Staff designed a new entry banner and wayfinding signage, installed new graphics and banners, crafted a display to hold a faux elephant tooth, and assisted with finishing touches to the life-size elephant sculpture in the play area.

BUILDING BEYOND



Decor for the 2013 WALTZ on the Prehistoric Side mixed brought the 'roaring' '20s theme to life.

As the Building Beyond Your Wildest Dreams capital campaign moved into its second year, the first exhibit of the master plan, the Mary K. Chapman Rhino Reserve, began to take shape and fundraising continued for the second scheduled exhibit of the plan, the Lost Kingdom Exhibit Complex. Both exhibits will replace outdated facilities, provide immersive and dynamic exhibits for our guests, and put us one step closer to becoming the world-class facility our community deserves.

24TH ANNUAL WALTZ ON THE WILD SIDE

For the third consecutive year, the Tulsa Zoo was host to a sold out crowd of 1,100 guests for the annual WALTZ on the Wild Side fundraiser. This year's theme, 'Waltz on the Prehistoric Side', encouraged guests to dress in outfits from the roaring '20s and even the dinosaurs in Zoorassic Park donned feathered headbands, pearls, top hats, and monocles. Guests sampled signature dishes from more than 40 of Tulsa's best restaurants, enjoyed signature cocktails like 'Roaring Punch' and 'The Gatsby,' and once again the popular band, Professor D. played to a full dance floor throughout the evening. More than \$180,000 was raised, benefitting the Building Beyond Your Wildest Dreams capital campaign. We are grateful

to our generous sponsors and guests for their support of WALTZ 2014 and for helping us make the Tulsa Zoo a world-class facility that our community deserves. Thank you also to our chairs, Mike and Kristi Miers, for their help in making the event successful.

MARY K. CHAPMAN RHINO RESERVE

Since the groundbreaking in March of 2013, construction on the first exhibit of The Tulsa Zoo's 20-year master plan, the Mary K. Chapman Rhino Reserve, has progressed. Grading operations continued into early fall, along with utility installations and the construction of the building pad and vertical concrete columns began in early winter. In early 2014, the building foundation, columns and stem walls were completed and the exterior building concrete began. Utility work continued, including the installation of a sump pump system and electrical service and scaffolding for the perimeter wall construction was erected. In April, JonesPlan, our City of Tulsa contractor, began work on their portion of the project, the three outdoor exhibit yards. At the start of summer, preparations for the concrete roof pour began and our Horticulture department purchased plants for the green roof to grow until the installation in the fall.

We are grateful for the donors who have given generously to the Mary K. Chapman Rhino Reserve: Mary K. Chapman Foundation, Grace & Franklin Bernsen Foundation, City of Tulsa taxpayers, Founders of Doctors' Hospital, Inc., Cuesta Foundation, Great Plains Coca Cola Bottling Company, Harold and Edna White Foundation, and Mr. and Mrs. Bob and Kathy West.

LOST KINGDOM EXHIBIT COMPLEX

Fundraising continued for the second exhibit of the master plan, the Lost Kingdom Exhibit Complex. This exhibit will replace the outdated big cat grottos

and be the first multi-species exhibit complex in nearly 20 years. Lost Kingdom will be home to our tigers, snow leopards, Komodo dragons, and siamangs and will allow for new species such as red pandas, binturongs, and more to join the Tulsa Zoo animal family.

This new complex will provide more naturalistic habitats for the animals which are critical for their care and well-being. Rock work with ledges for animals to rest in view of guests will be included and areas that are cooled in the exhibit will also be strategically placed to encourage animal visibility for visitors during the warm months. Guests of all ages will be able to see our animals throughout the year because of their improved exhibit space, including indoor viewing.

State-of-the-art animal facilities in the Lost Kingdom Exhibit Complex will mean staff can provide optimal care and management including full participation in the conservation breeding programs of these highly endangered species. It will expand our education opportunities by providing an immersive exhibit with dedicated areas for educational interpretation for zoo guests of the plight many of these species face in the wild. The entire Lost Kingdom complex will engage our guests in the importance of these animals, creating a sense of awe and respect and why we should work together to protect both them and their habitats.

Since fundraising began, over \$11 million has been raised for the Lost Kingdom Exhibit Complex, with anticipated groundbreaking in Summer 2015.

Thank you to the donors who have pledged: The Anne and Henry Zarrow Foundation, Bank of Oklahoma, Charles and Lynn Schusterman Foundation, E.L. and Thelma Gaylord Foundation, Hille Foundation, The Helmerich Trust, Hardesty Family Foundation, Lobeck Taylor Family Foundation, Mervin Bovaird Foundation, Oxley Foundation.

**MARY K. CHAPMAN
RHINO RESERVE**

Construction at the Mary K. Chapman Rhino Reserve was no small feat. The site covers a total of 2.99 acres, and the building itself is nearly 7,000 square feet.



→ These renderings, created by PGAV Destinations, give an idea of the direction and theme for the upcoming Lost Kingdom Exhibit Complex.



TULSA ZOO DONORS



TULSA ZOO FRIENDS MEMBER DONORS

Order of the Lion, \$5,000

Mr. and Mrs. Steven Anderson

Order of the Grizzly Bear, \$2,500 and up

Mr. and Mrs. Lex Anderson
Mrs. Leigh Cone & Mr. Bruce Cone
Mr. and Mrs. John Eaton
Mr. Greg Hughes
Mr. and Mrs. Jim Kincaid
Mrs. Carol McGraw and Mr. Joe McGraw
Mr. and Mrs. Steve Pirnat

Order of the Tiger, \$1,000 and up

Mr. and Mrs. Joseph Back
Mr. and Mrs. Rich Bevins
Mr. and Mrs. John Dale
Mr. and Mrs. Chris Ellison
Mr. and Mrs. Shane Fernandez
Mr. and Mrs. Joshua Fischer
Mr. Chris Howe
Mr. David Kidd
Mr. Gary Kuck and Ms. Elise Kilpatrick
Mr. Robert LaFortune
Ms. Lora Larson and Mr. Brad Pickle
Ms. Judy Lawson

Mr. and Mrs. John Lockard
Mr. and Mrs. Mike Miers
Ms. Carolyn Morris
Mr. Jacob Reid
Mr. and Mrs. Brad Roberds
Mr. Joseph Schulte and Ms. Brenda Baird
Mr. and Mrs. Bill Thompson
Mrs. Maaike Visser
Mr. and Mrs. William Watson
Mr. and Mrs. Mike Weisz
Mr. and Mrs. Jason Westemeir
Mr. John Windler and Ms. Cherrie Dean

Order of the Chimpanzee, \$500

Mr. and Mrs. Robert Allen
Ms. Kathi Baab and Ms. Emilee Irby
Mr. and Mrs. Mike Bagby
Ms. Mary Lou Barton and Mr. Benjamin Barton
Mr. Robert Branam and Ms. Brandy Wandres
Ms. Tiffany Busby and Mr. Shawn Busby
Ms. Jennifer Collins
Ms. Lisa Copeland and Ms. Lindsay Flores
Ms. Terrie Correll and Mr. Dennis Hebert
Mr. and Mrs. Stephen Cortright
Mr. and Mrs. Tony Gehres
Mr. Greg Gray
Mr. and Mrs. Mike Harrell

Dr. and Mrs. Kim Hauger
Ms. Heidi Hunt and Ms. Tracy Lashley
Mr. and Mrs. Win Ingersoll
Mr. and Mrs. Robert Jackson
Ms. Sandra Jarvis and Mr. Mark Dreyer
Dr. Ronald A Javitch and Prof. Victor Hutchison
Mr. and Mrs. Aaron Kahan
Mr. and Mrs. Doug Kliewer
Mr. and Mrs. Randall Lorett
Mr. and Mrs. Doug May
Mr. and Mrs. Paul Moore
Mr. and Mrs. John Mowry
Mr. and Mrs. Kent Ruppert
Ms. Patricia Savage
Dr. Kendall Souther and Dr. Kayla Lakin-Southern
Ms. Victoria Skelton and Mr. Thomas Skelton
Mr. and Mrs. Dane Tucker
Mr. and Mrs. Heath VanDeLinder
Ms. Shalan Velez and Ms. Sheila Jones
Ms. Jacquelyn Vinson

Order of the Snow Leopard, \$350

Mr. Scott Abbott and Ms. Ricki Morgan
Ms. Dawn Adams, and Ms. Ashleigh Rebecca Adams
Mr. and Mrs. Roger Ames
Mr. and Mrs. Kirsten Anderson
Mr. David Askins and Ms. Judy Baker
Mr. and Mrs. Blake Atkins
Mr. and Mrs. Jim Barnes
Ms. Jade Beck and Ms. Mandy Ives
Mr. and Mrs. Russ Becker
Ms. Karen Brewer and Ms. Sharon Brewer
Ms. Jenna Brightmire
Ms. Laura Bronson and Mr. August Ries
Mr. and Mrs. John Brown
Ms. Dottie Browning and Ms. Donna Shaw
Mrs. Sharon Cairns and Mr. Tom Cairns
Mr. and Mrs. Mike Callery
Mr. and Mrs. Dale Campbell
Mr. and Mrs. Bob Craine
Mrs. Leigh DeVore and Mr. Paul DeVore
Mr. Kim DeWeese and Mr. Josh Collins
Mr. and Mrs. Mark Dixon
Mr. and Mrs. Kevin Dolan
Mr. and Mrs. Elbert Dudley
Ms. Melissa Dungan and Ms. Amanda Burke
Mr. and Mrs. Greg Eubanks
Mrs. Jamie Evans and Mr. John Evans
Ms. Melanie Ferguson and Ms. Leslie Ferguson
Mr. and Mrs. Stephen Ferguson
Mr. Cheyenne Fletcher and Ms. Amanda Ruyle
Ms. Maggie Fox
Mr. and Mrs. James Geurin
Mr. and Mrs. Joe Gold
Mr. and Mrs. George Hamilton
Ms. Ethel Harmon and Ms. Claudia Hamilton
Ms. Heather Harrington and Ms. Samantha Colvin
Ms. LaChelle Harris and Ms. Brittaney Silas
Mrs. Robyn Havener and Mr. Jeff Havener
Ms. Bonita Haywood and Ms. Heather Engle

Mr. David Hernandez and Mr. Brandon Hernandez
Mr. and Mrs. Stephen Hill
Mr. and Mrs. Nathan Hinrichs
Ms. Donna Hoagland and Ms. Cassandra Ellis
Mr. and Mrs. Tom Hutchison
Mrs. Jamie Jensen and Mr. Chris Jensen
Mr. Douglas Jones
Mr. and Mrs. Joey Jones
Mr. and Mrs. Joseph Jordan
Mr. and Mrs. John Kapura
Mr. and Mrs. Charles Kelley
Mr. Hayden Kiser
Mrs. Elise Krier and Mr. Adam Krier
Mr. and Mrs. John LaFortune
Mr. and Mrs. Stevan Lahr
Mr. and Mrs. Kenneth Lawrence
Mr. and Mrs. Tim Lazenby
Mr. and Mrs. Ron Leifheit
Mrs. Catherine Lenhart and Mr. Brad Lenhart
Mr. Jim Lloyd and Ms. Jamie Simpson
Ms. Janice Loveless and Ms. Jean Baugnon
Mr. and Mrs. Bruce Magoon
Mrs. Cathi Mark and Ms. Rhea Reynolds
Mr. Bob Martin and Ms. Heather Murray
Mr. and Mrs. Aaron Massey
Mr. and Mrs. Travis Mathews
Mr. Joseph Mathy, III
Mr. and Mrs. Joseph Mathy, Jr.
Mr. and Mrs. Leslie McIntosh
Mr. and Mrs. John Meinders
Ms. Anecia Mendez-Weber
and Mr. Jonathan Mendez-Weber
Ms. Mary Miller
Mr. and Mrs. Phillip Moldenhauer
Mr. and Mrs. Robin Newcomer
Mr. and Mrs. John Nickel
Ms. Tammy Ohrynowicz and Ms. Baylee Mason
Ms. Patricia Orr-Herron and Ms. Kimberly Orr
Mr. and Mrs. William Owens
Mr. and Mrs. Brent Partee
Mr. Thomas Patat and Ms. Michelle Horton
Phoenix Residential Services
Ms. Mindi Plumlee and Mr. Spencer Plumee
Mr. and Mrs. Robert Posten
Ms. Joanna Potts
Mr. Tony Powles and Mrs. Celia Stuart-Powles
Ms. Amber Rashid and Ms. Faatimah McLemore
Mr. and Mrs. Gary Rathburn
Mr. and Mrs. Ray Replogle
Mr. and Mrs. John Roberds
Ms. Anita Ross and Ms. Tarrah Ross
Mr. Dennis Schrieber and Mr. Ryan Schrieber
Ms. Tracy Shoemaker and Ms. Julie Tosto
Mr. and Mrs. John Stadler
Ms. Bambi Stump and Mr. Michael Stump
Mr. and Mrs. Edward Sullivan
Ms. Jennifer Taboada and Mr. Jeremy Titsworth
Mr. and Mrs. Ross Taylor
Mr. Richard Teubner
Ms. Donna Theriac and Ms. Sara Theriac

Mr. and Mrs. Robert Thomas
Mr. Zachary Tucker and Ms. Robin Mulkey
Mr. and Mrs. John Turner
Ms. Stephanie Vanderslice and Ms. Megan Vogel
Mr. and Mrs. Douglas Waldman
Ms. Jennifer Watkins and Ms. Stephanie Watkins
Mr. and Mrs. Jim Webb
Mr. and Mrs. Paul Welch
Ms. Margaret White and Mr. Matthew Bowler
Ms. Carrie Wilkinson and Ms. Marcia Robb
Ms. Josephine Winter
Ms. Amy Wills and Ms. Mindy Williams
Mr. Kevin Witchey and Mrs. Marti Ann Bohl-Witchey
Mr. and Mrs. Michael Wood
Ms. Sandra Wood
Ms. Patricia Woodard and Mr. Clyde Woodard
Ms. Martha Wormuth and Ms. Christine Wilde
Mr. and Mrs. Kajeer Yar
Mr. and Mrs. Dave Yonce

NON-MEMBER DONORS

Tulsa Zoo Donors \$1,000 - \$4,999
Ms. Diane M. Allen and Ms. Jennifer McMahon
Dr. and Mrs. Joseph J. Back
Bank of Oklahoma N.A.
Bounce Pro Rentals
Mrs. Linda Brown
Cherokee Builders, Inc.
David Cranke
Mr. and Mrs. John Dale
Mr. John S.Windler and Ms. Cherrie Dean
Mr. and Mrs. John Eaton
Mr. and Mrs. Chris Ellison
Epic Charter Schools
Mr. Shane Fernandez and Marnie Fernandez
Dr. and Mrs. Joshua Fischer
The Sharna and Irvin Frank Foundation
Mr. Chris Howe
Mr. Greg Hughes
IHOP
Mr. David Kidd
Mr. and Mrs. Stacy Kymes
Mr. Gary Kuck and Ms. Elise Kilpatrick
Mr. Robert J. LaFortune
Dr. Lora Larson and Mr. Brad Pickle
Dr. and Mrs. John T. Lockard, D.D.S.
Mrs. Carol McGraw and Mr. Joe McGraw
Jana Monforte
Mr. Mike Miers
Ms. Carolyn Morris
Nabholz Construction
New Balance Tulsa
Oklahoma City Community Foundation
Panera Bread
Mr. Robert E. Patterson
Mr. and Mrs. Steve Pirnat
Quik Trip Corporation

Mr. Jacob Reid
Regent Bank
Mr. and Mrs. Mark Register
Beverly Schafer
Mr. Joseph Schulte and Ms. Brenda Baird
Subway Restaurants
Mr. and Mrs. Bill Thompson
Tulsa Dental Center
Mrs. Maaike Visser
Virginia College
The Charles and Marion Weber Foundation
Dr. and Mrs. William G.Watson
Mr. and Mrs. Jason Westemeir
White River Fish Market
The Williams Companies Inc.
Whole Foods Market

Tulsa Zoo Donors \$5,000 - \$9,999

Mr. and Mrs. Lex S. Anderson
Mr. and Mrs. Steven Anderson
Apache Corporation
Mr. and Mrs. Keith Bailey
Burger King locally owned by Rick Verity
Capital Advisors, Inc.
Cancer Treatment Centers of America
Frederic Dorwart Lawyers
Helmerich and Payne
Nichols Brothers, Inc.
ONEOK Inc.
Radiology Consultants of Tulsa, Inc.
Mr. and Mrs. Joe Robson
Mr. John Stava
Mr. and Mrs. Robert D.Thomas
Unit Corp.

Tulsa Zoo Donors \$10,000 - \$19,999

The Commonwealth Foundation
Craig Farr
John Steele Zink Foundation
Great Plains Coca-Cola Bottling Company
Mr. and Mrs. Sanjay D. Meshri
Service Systems Associates
Sheehan Pipeline Construction Company
St. John Medical Center
Dr. and Mrs. Harold A. White

Tulsa Zoo Donors \$20,000 and up

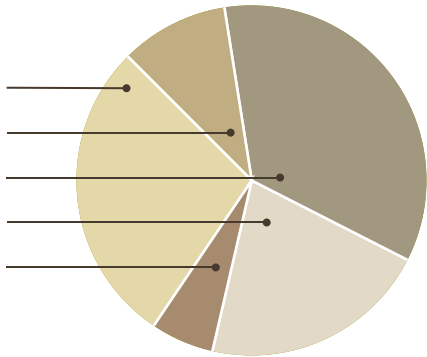
Bank of Oklahoma N.A.
The Mervin Bovaird Foundation
Mr. and Mrs. Frank Eby
Founders of Doctors’ Hospital, Inc.
Great Plains Coca-Cola Bottling Company
H.A. & Mary K. Chapman Charitable Trust
Hardesty Family Foundation, Inc.
Helmerich Foundation
Lobeck Taylor Family Foundation
C.W. Titus Foundation
Tulsa Community Foundation
The Anne & Henry Zarrow Foundation

FINANCIAL SUMMARY

Some of the funds included in this chart are reported differently on TZMI’s Audited Financial Statements due to reporting classification. Total expenditures does not include depreciation expense or in-kind contributions.

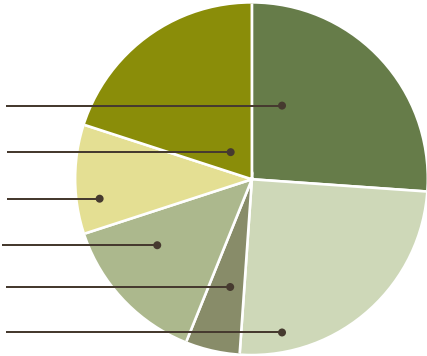
2013-14 Revenue

Earned Revenue*	3,911,447	28%
Memberships	1,330,237	10%
Management Fee	4,901,922	35%
Contributions/Education/Special Events/Temporary Exhibits**	2,899,892	21%
General***	790,120	6%
TOTAL REVENUE	13,833,619	100.0%



2013-14 Expenditures

Zoo Improvements	3,302,970	26%
Administration	2,631,054	20%
Guest Services	1,251,932	10%
Facilities & Grounds	1,855,055	14%
Education/Special Events/Temporary Exhibits	641,108	5%
Animal Conservation & Science	3,260,724	25%
TOTAL EXPENSES	12,942,842	100.0%



TOTAL REVENUE OVER (UNDER) EXPENDITURES 890,777

* Admissions, Concessions, Gift Shop, Attractions, Private Events

** Contributions/Education/Special Events include Mary K. Chapman Rhino Reserve, Lost Kingdom Complex, Education Programs, HallowZOOeen, Zoorassic Park

***Investment Income, Grants and Other Revenues

STAFF MEMBERS



Zookeeper Kaleigh Jablonski gives a presentation during Dreamnight.

Elisha Adams, Horticulturist
Giselle Alverson, Registrar
Jennifer Arledge, Education Curator
Mitchell Austin, Guest Services Ambassador
Ellen Averill, Marketing & PR Director
Kay Backues, Director of Animal Health
Alexander Barentine, Attractions Operator
Joseph Barkowski, VP of Animal Conservation & Science
Holly Becker, VP of Business Operations
Russell Becker, Zookeeper
William Beller, Attractions Operator
Andria Benedetti, Zookeeper
Roger Bentley, Attractions Operator
Linda Bougher, Zookeeper
Sarah Bowen, Special Events Manager
Jenna Brightmire, Donor Relations Manager
Lena Brook, Guest Services Ambassador
Cameron Case, Zookeeper Assistant
Jason Chamberlain, Operations Technician
Michael Connolly, Zoological Manager
Terrie Correll, President/CEO
Susan Cram, Guest Services Ambassador
Sherry Crow, Attractions Operator
Karen Cypert, Executive Assistant
Celeste Czaniak, Zoological Supervisor

Christina Damm, Zookeeper
Rachel Dearman, Attractions Operator
Alesha Dodd, Registered Vet Technician
Barry Downer, Zoological Curator
Melissa Easterling, Controller
Randy Eller, Attractions Operator
Josh Engelbert, Zookeeper
Monica Ericson, Major Gifts and Grants Manager
Beth Ferguson, Environmental Services Manager
Eric Flossic, Zookeeper
Seana Flossic, Zookeeper
Sarah Floyd, Community Relations Manager
Kilangi Forringer, Education Instructor
Sarah Freudenthal, Registered Vet Technician
Christopher Gabbard, Zoological Supervisor
Jennifer Gabbard, Zookeeper
Bonnie Gibson, Zookeeper
Jared Gilbert, Exhibits Technician
Kyle Gillard, Attractions Operator
Alicia Gillean, Education Instructor
Angela Gomez, Asst Membership Mgr
Aaron Goodwin, Zookeeper
Micah Green, Custodian
Joy Griffiths, Horticulturist
Anne Grinnan, Education Supervisor -Interpre
Karen Guess, Zookeeper
Victor Guess, Attractions Manager
Judith Hager, Zookeeper
Emily Hallford, Zookeeper
Donald Hammons, VP of Finance
Kelly Hanson, Zookeeper
Mary Harmon, Zookeeper

Emily Hartman, Zookeeper
Kristy Hicks, Zookeeper
James Higgs, Security Supervisor
Erica Holeman, Marketing Design Manager
Jesse Holeman, Custodian
Lori Hotfelt, Education Instructor
Heidi Hunt, Asst Admissions Manager
Lindsay Hutchison, VP of Development
Raquel Ingle, Guest Services Ambassador
Kaleigh Jablonski, Zookeeper
PollyAnna Jelley, Education Resource Specialist
Todd Johnson, Assistant Security Supervisor
Mary Johnston, Guest Services Ambassador
Benjamin Kabel, Zookeeper
Stephanie Kain, Zoological Manager
Aleksandra Kalenak, Zookeeper
Jon Kendall, Safety Manager
Moriah Kennedy, Attractions Operator
Brandon Keys, Attractions Operator
Jennifer Kilburn, Associate Veterinarian
Lynne Kline, Guest Services Ambassador
Andrew Kluesner, Zookeeper
Richard Kotarsky, Conservation & Research Mgr
Kalle Larson Burgess, Education Specialist
Lisa Laughrey, Volunteer Manager
Ethan Lee, Education Instructor
Josef Lindholm, Zoological Curator
Paul Louderback, Zoological Supervisor
Greg Lovelace, Attractions Operator
Chris Maico, Zookeeper
Brenton Maille, Zookeeper
Lisa Maracic, Zookeeper



Above: Eldon Shinpoch, Jarrod Wyatt and L.J.Wethey help unload the animated dinosaurs from Billings Productions.
Left: Zookeeper CJ Maico chats with a guest at the Zoorassic Park Donor night.



Cathi Mark, Back-up Vault Manager
Jorel Martin, Zookeeper Assistant
Tina Mata, Security Officer
Dawnella McAnelly, Custodian
Jenneca McCarter, Zookeeper
Donald McClure, Maintenance Tech
Charles Merchant, Maintenance Tech
Lisa Miller, Zookeeper
Jim Misel, Lead Horticulturist
Ethan Morris, Security Officer
Karen Morrow, Zoological Supervisor
Emily Mortimer, Education Supervisor - Formal
Thomas Mortimer, Zoological Supervisor
Patrick Murphy, Zoological Manager
Gary Nail, Maintenance Technician
Jacob Nance, Attractions Operator
Wesley Nelson, Attractions Operator
Evan Newpher, Zookeeper
Maureen O'Leary, Zookeeper
Jennifer O'Neal, Curator of Exhibits & Design
Heather Ostenberg, Receptionist
Michael Palmer, Groundskeeper
Christopher Pearce, Zookeeper
Betty Pirnat, Human Resources Director
Brenda Pixley, Banking & Facilities Manager
Kristin Powers, Zookeeper
Shari Putman, Guest Services Ambassador
Kathryn Rasbold, Zookeeper Assistant
Aaron Reeves, Attractions Operator
Bobbie Rolig, Guest Services Ambassador
Jay Ross, Horticulture Curator
Louise Sanders, Receptionist
Nikolaus Sauer, Attractions Operator
Jessica Scallan, Zookeeper
Robert Schaeffer, Attractions Operator
Jenna Schmidt, Zookeeper
Kim Sevier, Zookeeper
David Sexton, Zookeeper
Eldon Shinpoch, Operations Field Supervisor
Scott Shope, Director of Facilities/Grounds
John Shuman, Security Officer
Charles Sims, Zoological Curator
Jacqueline Smith, Horticulturist
Nicolas Stolusky, Private Event Sales Supervisor
Erik Storjohann, Zookeeper
Jeremy Stutler, Zookeeper
Michael Sullivan, Guest Services Ambassador
Dena Swearingen, Guest Services Ambassador
Craig Swenty, Attractions Operator
Marcie Tarvid, Curator Behavioral Husbandry
Kyle Thomas, Zookeeper
Peggy Thompson, Custodian
Trevan Torbett, Assistant Attractions Manager
Trent Veppert, Zookeeper
David Walker, Education Supervisor -Informal
Johnna Walker, Gift Shop Buyer/IT/Special Prj

Matt Walsh, Attractions Operator
Murphy Walsh, Attractions Operator
Nick Walters, Guest Services Ambassador
Amy Watson, Group Sales Manager
Regan Watts, Development Coordinator
Elizabeth Wegner, Zookeeper
Patrick Weisz, Admissions/Membership Mgr.
LJ Wethey, Maintenance Technician
Ronald White, Maintenance Mechanic
Karen Williamson, Group Sales Coordinator
Michael Willis, Security Officer
Amy Wills, Guest Services Director
Jennifer Worrell, Zookeeper
Jessica Wright, Education Specialist
Jarrod Wyatt, Assistant Env Svcs Manager
Margarett Zambrano, Zookeeper Assistant



Lisa Miller works in our commissary, preparing diets for our animals.



Horticulturist Jackie Smith keeps up with one of the many yards on zoo grounds.

