SPONSOR BENEFITS

Add some magic
to Tulsa’s spooky (but not-too scary) trick-or-treat event for the whole family!

HallowZOOeen offers AMAZING promotional opportunities in front of thousands of people, with more than 20,000 event guests AND daily Zoo guests through the end of October.

Sponsors can display banners and give out promotional materials during HallowZOOeen. Logo recognition is also available depending on your level sponsorship.

It’s so easy to be a sponsor, it’s frightening!

Tulsa Zoo Management, Inc. provides candy every night, along with a nightly volunteer dinner for your whole crew! More perks are listed inside this brochure.

SPONSORS PROVIDE:
• Personnel to staff your Goblin Stop each night of event (we request that volunteers be in costume in the spirit of the holiday)
• Inclusion in company produced collateral materials (such as newsletters or mailings)
• Cross promotion opportunities (when applicable)
• Logos (when applicable) in vector format (full color and one color; files ending in .eps or .ai)
**Presenting Sponsor: $20,000**

$18,590 of sponsorship is tax deductible

- Recognition as the presenting sponsor on all press materials (media releases, live broadcasts, print ads)
- Presenting sponsor logo recognition on all Zoo produced collateral materials*
  - HallowZOOeen T-shirts
  - HallowZOOeen Posters
  - HallowZOOeen Trail maps
  - Tulsa Zoo website, tulsazoo.org
- On-site sponsor recognition banner during event
- Premier location Goblin Stop booth with candy (Tulsa Zoo will provide candy every night); Zoo can provide volunteers if needed
- Company signage at Goblin Stop (backdrop provided by Tulsa Zoo; sponsor may bring additional signage to place throughout zoo)
- 100 HallowZOOeen tickets (sponsor may purchase additional tickets at member rate)
- 30 HallowZOOeen T-shirts (additional shirts available for $15 each)
- 50 Haunted Train Ride Tickets
- Sponsor has option to provide coupons for trick or treat bags (If committed by August 1, 2017)
- Sponsor logo at HallowZOOeen premium parking
- Incorporate COMPANY logo in HallowZOOeen artwork (must commit by July 15, 2017)

We are always open to new ways to brand your company more successfully to our event participants, in addition to our 16,000 member base!

* Must comply with all deadlines

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**Contributing Sponsor: $3,000**

$2,450 of sponsorship is tax deductible

- Goblin Stop booth with candy (Tulsa Zoo will provide candy every night)
- Logo recognition on Zoo produced materials*
  - HallowZOOeen T-shirts
  - HallowZOOeen Posters
  - HallowZOOeen Trail maps
  - Tulsa Zoo website, tulsazoo.org
- On-site sponsor recognition banner during event
- Logo recognition on selected press materials
- Premier placement of Goblin Stop
- Company signage at Goblin Stop (backdrop provided by Tulsa Zoo; sponsor may bring additional signage to place throughout zoo)
- 40 HallowZOOeen tickets (sponsor may purchase additional tickets at member rate)
- 15 HallowZOOeen T-shirts (additional shirts available for $15 each)
- 10 Haunted Train Ride Tickets

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**Goblin Stop Sponsor: $2,000**

$1,640 of sponsorship is tax deductible

- Goblin Stop booth with candy (Tulsa Zoo will provide candy every night)
- Name recognition on Zoo produced materials*
  - HallowZOOeen T-shirts
  - HallowZOOeen Posters
  - HallowZOOeen Trail maps
  - Tulsa Zoo website, tulsazoo.org
- On-site sponsor recognition banner during event
- Name recognition on selected press materials
- Sponsor signage at Goblin Stop (backdrop provided by Tulsa Zoo; sponsor may bring additional signage for its booth)
- 30 HallowZOOeen tickets (sponsor may purchase additional tickets at member rate)
- 10 HallowZOOeen T-shirts (additional shirts available for $15 each)

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Please invoice me for $

Enclosed is a check for $

Please make checks payable to the Tulsa Zoo

Charge my credit card for $

Card #

Exp. Date

CARD: Visa / MasterCard / AmericanExpress / Discover

Signature:

By signing this form you agree to participate as a sponsor for HallowZOOeen 2017. You certify that you have the authority to sign on behalf of your organization. All payments are due by October 27, 2017.