



TULSAZ90

YEARS

2017-18 ANNUAL REPORT

P R E S I D E N T ' S L E T T E R

The Tulsa Zoo celebrated 90 years of conserving wild species and wild places by delivering on the promise of the zoo master plan, earning another five-years of accreditation and living our animal, conservation and education mission.

The zoo's gates first opened in September of 1928, thanks to Tulsa Parks Superintendent Will O. Doolittle and his proposal to create a zoo infused with conservation ideals. Doolittle believed a zoo would aid in preserving many species of native mammals, birds, and reptiles that were approaching extinction.

Your zoo started humbly with 35 animals and a promise to provide a properly planned and maintained collection of living animals to offer an educational experience for the public. Today's Tulsa Zoo is home to more than 400 species and has been continuously accredited for 40 years by the Association of Zoos and Aquariums.

The fiscal year commenced with the newly opened Lost Kingdom, the first major project of our master plan. This immersive, Asian-inspired series of indoor and outdoor exhibits is the embodiment of our commitment to building a bigger, better zoo. I'm proud to say this new complex contributed to our second-highest attendance in 90 years, I believe because providing the best in animal welfare creates a better guest experience.

Additionally, we completed an overhaul of our giraffe care area. The Osage Casino & Hotel Giraffe Barn opened on World Giraffe Day with \$1 million in privately funded improvements. Beyond the cosmetic, the renovations directly improve our ability to care for an expanding herd, just in time for the arrival of male giraffe Ohe.

When asked why zoos matter, I have a simple answer. Because animals matter. As a proud member of the Association of Zoos & Aquariums community, we continually ask whether we are doing the best for the species in our care and for the wild spaces they inhabit. We invest time and dollars in caring for our animals and in conservation efforts at home and across the globe. Collectively, accredited zoos and aquariums give more than \$220 million in support of conservation projects each year.

The Tulsa Zoo at 90 will continue to evolve and invest, research and educate, learn, and love our animal ambassadors, all thanks to your support.



Terrie Correll
Terrie Correll,
President and CEO
Tulsa Zoo Management, Inc.

“ W H E N A S K E D W H Y Z O O S M A T T E R ,
I H A V E A S I M P L E A N S W E R .
B E C A U S E A N I M A L S M A T T E R . ”

T e r r i e C o r r e l l

BUSINESS OPERATIONS HIGHLIGHTS

Despite a record cold April and a record warm May, admissions net revenue reached \$2,261,848, a \$40,000 increase over the prior fiscal year. Membership revenue broke the annual record with \$1,686,727. The revenue success in membership can be attributed to an increase in annual dues in January, the continued partnership with Mathis Brothers offering discounted family memberships during the month of May, and the introduction of the Friends level of membership, a membership level targeting young adults and other non-traditional families.

The Tulsa Zoo continues to be a popular location for private events. For two consecutive years private events has exceeded \$1 million in earned income. Along with many new and returning company picnics, award luncheons and birthday parties, the zoo hosted large events for Saint Francis Health System and Tulsa Community College.

Our food and retail contract actual income for the year was \$702,116, a result of an increase in the number of catered events and the addition of new guest options at the Ann and Jack Graves Komodo Canteen, and the George Kaiser Family Foundation Rajan's located inside the Lost Kingdom exhibit complex.

Each year the zoo hosts fundraising events like HallowZOOeen, WALTZ on the Wild Side and St. John Zoo Run. HallowZOOeen was our second-highest attended on record, at 21,039. More than 2,700 runners participated in the family run, St. John ZooRun. And our red carpet themed WALTZ raised more than \$215,000.

DREAM NIGHT

The zoo hosted (at no cost to participants) the fifth annual Dreamnight, an exclusive evening for families of children with disabilities, with partners The Little Light House, Happy Hands Education Center, Wright Elementary Deaf Education Program, and Special Kids Care.



CHRIS HAMPTON

EDUCATION

With education core to our mission, the Tulsa Zoo focuses on programs that help our guests and our community put their environmental education into action. Our 2,347 programs reached 116,352 participants throughout the region and neighboring states.

From toddlers to grandparents, staff was able to teach all ages about animals and the natural world through camps, overnights, outreaches, new classes, on-grounds programs and special events.

Our Zoo2U and U2Zoo formal outreach and on-site education programs continued to be popular. Our staff presented 193 programs to 6,210 participants from different schools and organizations.

The Cox Communications Nature Exchange hosted 23,398 visitors and educated 1,016 active traders during 1,822 trades. Both parents and teachers use the no-cost Cox Communications Nature Exchange as an educational resource and incorporate it into lesson plans. On-grounds interpretive education and specialized educational programming consisted of 221 programs that reached 83,262 participants.

Our Zoo Teen program provided opportunities for teens to learn from hands-on experiences in the

zoo field. Seventy-five teens (ages 13-17) applied for this year's Zoo Teen program. After completing the interview, selection and training process, 31 teens participated in the program.

TZMI continued partnerships with area organizations such as the University of Tulsa, Tulsa Regional STEM Alliance, YMCA, Tulsa Symphony, Tulsa Glass Blowing Studio, the Arts and Humanities Council of Tulsa, and several other local organizations to provide joint STEM programming such as SENSEsational Science Teacher Professional Development, What Inspires You, and the YMCA Summer GO programs.

We celebrated the seventh year of our popular Zoo Summer Camp. Because the past two summers saw 100 percent capacity, we will add additional camp sessions to accommodate demand.

Together TZMI's 130 active adult volunteers donated 8,866 hours of their time. The volunteers educated guests of all ages about the natural world, assisted many departments during special events and high traffic times, completed special projects, and worked regularly in several areas on grounds.

FIELD TRIPS:



15,757
1/2 PRICE
ADMISSION

14,195
FREE
ADMISSION

Our conservation program supports initiatives that have a clear and positive impact on threatened species and their ecosystems. We support, facilitate and conduct scientific advancement in the life sciences to improve animal care, and are committed to reduce the impact on the environment by embracing green practices in everyday operations. This fiscal year we contributed \$76,500 to wildlife conservation.

- **The National Elephant Herpesvirus Laboratory** – International Consortium and a supporting member of the National Elephant Herpesvirus Laboratory located at the National Zoo.
- **Crow Creek Community Demonstration Garden and Oklahoma Prairie** – Community partnership project with the City of Tulsa to create a demonstration garden and native Oklahoma prairie from vacant city lots in the Brookside area.
- **Monarch Initiative of Tulsa** – The Monarch Initiative of Tulsa works to provide information promoting the creation of habitats to increase the monarch butterfly population during migrations through the Tulsa area. TZMI is a founding member and currently chairs the MIT.
- **Oklahoma Monarch and Pollinator Collaborative & Okies For Monarchs Campaign** – Collaboration of organizations statewide in educating and supporting Oklahomans in the protection and enhancement of suitable habitat and nectar sources for monarchs and pollinators throughout Oklahoma.
- **Oklahoma State University – The American Burying Beetle Project** – Establishing and maintaining a breeding colony of endangered ABBs at the university laboratory to develop best practices for rearing and ultimately being released into the wild.
- **The Wildlife Conservation Society – Scarlet Macaw** – Partnership with The Wildlife Conservation Society to support the Scarlet Macaw population recovery program located in Guatemala.

- **Save The Wild Chinchillas Inc.** – Field station, habitat restoration, and community education of essential ecosystem for endangered chinchillas located North Central Chile.
- **West African Primate Conservation Action** – Primate conservation, habitat protection, and community education program in the Kwabre rainforest in Western Ghana and the Tanoe forest in Cote d'Ivoire.
- **International Rhino Foundation** – Support for rhino protection efforts, reintroduction projects and community programs located in South Africa and in Zimbabwe.



Tulsa Zoo supports local conservation efforts with on-grounds waystations and aiding community programs.



Tulsa Zoo supports community-managed rainforest conservation efforts.



Meet Omo, one of many giraffes cataloged in the field, she has very unique coloring.



Tulsa Zoo sent \$2,500 to support Turtle Survival Alliance rescue-to-reintroduction efforts for more than 10,000 radiated tortoises confiscated from a single residence in Madagascar.



Lasya, a female snow leopard who was equipped with a GPS collar in the long-term study.



We helped the Berdiri Foundation build an electric fence to stop wild pigs from feeding on the vegetation needed by the conservation center's elephants.



Critically endangered black-winged starling, pictured above juveniles.

- **Mabula Ground Hornbill Project** – Conservation that focuses on ground hornbill's genetics and behaviors necessary for successful re-establishment of ground hornbills throughout South Africa.
- **Southern African Foundation for the Conservation of Coastal Birds** – Recognized for financial support of the new seabird hospital, set to open in November 2018. TZMI also is supporting a new ranger position to manage one of three breeding colonies.
- **The Wild Nature Institute** – Field research and community education for giraffe conservation through a demography study used in identifying and tracking wild giraffes in Northern Tanzania.
- **Turtle Survival Alliance – Madagascar** – Supported a team of North American veterinarians to Madagascar to help rescue and provide medical assistance to 10,000 highly endangered radiated tortoises that were confiscated from illegal pet trade.

- **The Snow Leopard Trust** – Supporting a long-term ecological study and a conservation field station that utilizes motion sensor cameras, GPS radio-collaring and socio-economic surveys located in Mongolia.
- **International Elephant Foundation** – Supports elephant conservation and education programs in the wild, with an emphasis on management, protection and scientific research located in central Asia.
- **Berdiri Yayasan Foundation** – Asian elephant anti-poaching project in partnership with representatives who work closely with the International Elephant Foundation in North Bengkulu Province, Sumatra.
- **The Wildlife Conservation Society** – Malayan Tiger conservation through supporting on-the-ground patrol rangers and habitat protection via anti-poaching initiatives located in Endau-Rompin Malaysia.
- **Cikananga Conservation Breeding Center** – A new conservation partnership that focuses on the conservation of threatened and endangered Asian song birds in Java.

Sustainable Tulsa

TZMI as a business member participates in the Sustainable Tulsa ScoreCard Program and serves as a ScoreCard coach/mentor for the Tulsa Drillers baseball organization.

American Waste Onsite Recycling Program

We participate in the Mr. Murph recycling program and utilize three recycling dumpsters throughout zoo grounds that are vital in reducing our overall solid waste.

Republic Services/ Covanta Energy from Waste

Operational waste that is not repurposed or recycled is collected and transported to the Covanta Energy Plant that converts our solid waste into renewable energy (electricity).

Energy Savings Lighting Program

We spent \$6,875 to obtain 386 various LED lights for upgrades in 27 different sections throughout the zoo. This investment resulted in an 85 percent average in lighting energy reduction, which is expected to result in an annual savings of more than \$80,000.

The Metropolitan Environmental Trust

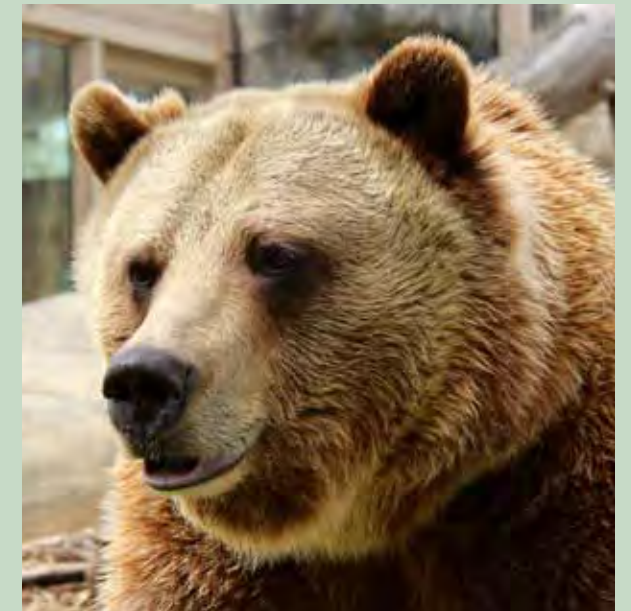
We use the Metropolitan Environmental Trust's commercial fluorescent bulb recycling program, as well as programs for glass, batteries and electric E-waste materials.

THG Energy Solutions, LLC

Our use of THG energy and utility data management is leading to cost savings through electricity, water, gas, refuse and recycling.



Tulsa Zoo worked with culinary and retail partners to make the switch from plastic bottles to paper for water, and replaced single-use plastic straws with strawless lids.



JENNA SCHMIDT



STEVE JONES

SCIENTIFIC ADVANCEMENT PROGRAMS

Tulsa Zoo Pharmacokinetic Study – Asian Elephant – This study continues to be conducted by TZMI veterinary staff to determine the dosing recommendations for a medication used in Elephant health care in Asian elephants.

Tulsa Zoo Hormone and Behavioral Study – Grizzly Bear – This study continues to help with animal management practices by establishing a baseline of grizzly bear behavior and its correlation to cortisol levels during certain months of the year at the Tulsa Zoo.

Scientific Advancement Partnerships – We partnered in over a dozen different studies that focused on breeding and population genetics, histology, physiology, and behavioral ecology centered on improving animal care.

TAP INTO THE OF CONSERVATION

A new-for-the-zoo event, Conservation on Tap, was a sellout success by tapping into what our zoo friends want: to have fun while making a real difference.

Tulsans know of the brewing popularity of beer crafting. Small, independent artisans are joining large national distributors to satiate discriminating palates. The industry serves as an example of how even smaller participants can make a mark in a sizable market.

We at the Tulsa Zoo look for ways to maximize our humble investments in saving species amidst an overwhelming and growing list of needs worldwide. Enter the wild chinchilla.

Since 2014, the zoo had provided \$16,000 to nonprofit Save the Wild Chinchillas, which is devoted to habitat restoration and education. The wild chinchilla, long hunted for its famously luxurious fur, faced extinction. Although the long-tailed chinchilla now is protected from hunting, these medium-sized rodents face loss of habitat from grazing animals, wood collection and mining in their native Andes Mountains and surrounding foothills. About half of the total 10,000 wild population of this endangered species is found within a single fenced preserve in Chile. The rest are on private, unprotected land.

When we launched Conservation on Tap in April, we selected Save the Wild Chinchillas as beneficiary specifically because a modest contribution could make a tremendous difference. Our inaugural event raised \$15,000, nearly doubling our prior gifts. Proceeds are already funding native plants seedlings, irrigation equipment, plus fencing materials to protect the new habitat until the plant life can propagate. Similar projects already are providing flowering fruit plants for chinchillas to eat, with a side benefit of nesting materials for native birds.

Our upcoming Conservation on Tap will support the Southern ground hornbill. Your zoo is proud to be a part of the interconnected community devoted to animals worldwide.



ANIMAL CONSERVATION AND SCIENCE

AFRICAN LION



THREE FACTS:

African lions are the second-largest living cat, after the tiger.

Males can weigh more than 400 pounds.

Their home range is northern, central and eastern Africa.

Male African lion Kalu started the introductory process in May to join lioness Shatari on exhibit. Three-year-old Kalu (pronounced Kuh-LOO) arrived in April from the Denver Zoo. After spending several days forming bonds with animal care staff behind the scenes, Kalu was given access to the exhibit. Kalu and Shatari are able to see and smell one another, as Shatari is in the former tigers grotto. Animal care staff will continue to monitor their behavior for cues about when the two lions are ready to meet.

KOMODO DRAGON



The first introductions between our male and female Komodo dragons (Moloch and Luska) took place in their new habitat, the H.A. and Mary K. Chapman Komodo Dragon Exhibit. With the new exhibit complex complete, animal care staff was able to focus on identifying the best ways to manage animals spilt into different groups. This resulted in the female Komodo eventually laying eggs in her indoor exhibit. While these eggs were not fertile, the pairing represents the first time this female, or any female Komodo at the Tulsa Zoo, had ever produced eggs.

THREE FACTS:

In the Komodo world, only the biggest lizard wins. Though solitary hunters, they come together to eat when scavenging a carcass. When these lizards meet, they establish a clear pecking order based on size.

In their native range on the islands of Indonesia, there are four times as many male Komodo dragons as female.

With about 60 sharp, serrated teeth and saliva containing harmful bacteria, Komodo dragon mouths are adapted to cut and damage flesh.

SOUTH AFRICAN PENGUIN



CHRIS HAMPTON

Our South African penguin flock grew by one, Gladyce in January 2018. Mom Keppy and dad Rogue were paired by the AZA Species Survival Plan. Tulsa zookeeper Seana Flossic manages the AZA African penguin studbook as part of the SSP, which makes recommendations on breeding and transfers for the long-term health of this endangered species.

Gladyce is the 37th penguin to hatch at the Tulsa Zoo since the 2002 opening of the African penguin exhibit. The first chicks, Tallulah and Sophie, turned 15 in 2018.

THREE FACTS :

Penguins have spiny tongues and barbs on the roof of their mouth to grip slippery prey; fish travel down but can't wiggle back up

To confuse or escape predators in the water, penguins can leap about 7 feet into the air, like a missile, then glide back underwater. This behavior (called porpoising) takes less energy than continuously swimming and allows the birds to gulp a breath of air.

Penguins have special counter-shading camouflage coloring. If you look from above, their bodies are dark to match the dark waters; from below their bodies are light, to blend with the sun or moonlight above.

RED PANDA



CHRIS HAMPTON

THREE FACTS :

Red pandas use their tails for balance, camouflage and warmth.

Their characteristic teardrop marking and white eyebrows provide camouflage and glare reduction.

Red pandas are naturally solitary. Much of a red panda's life is spent in trees; much of their day is spent foraging for bamboo.

Bo made his Tulsa Zoo debut in November in the Lobeck Taylor Family Foundation Red Panda/Binturong Exhibit and Aviary. This adorable 2-year-old red panda from Prospect Park Zoo had been spending the summer in a climate-controlled home behind the scenes waiting for the weather to cool.

This distinctive habitat in Lost Kingdom allows our red panda to enjoy outdoor living during optimal for the species cooler weather months; habitat mates the binturong spend this time hanging out behind the scenes awaiting warmer temperatures.

SNOWY OWL



CHRIS HAMPTON

THREE FACTS :

Snowy owls use their keen sense of hearing to find prey hiding beneath snow.

They tend to mate for life.

The female sits on her eggs until they hatch, which takes about a month; the male feeds her so she can keep their eggs safe and warm.

Our snowy owl population tripled with the successful hatching of four chicks, continuing a proud history of care for snowy owls dating back to 1970. The Tulsa Zoo was one of only two AZA institutions to hatch snowy owl chicks in 2017.

The hatching was an overall zoo team effort. Zookeepers attended to the daily care of the nesting pair and chicks. Operations kept the Owl exhibit a cool 56 degrees by maintaining environmental support systems. The exhibits department created and installed a window decal, providing privacy for the parents and viewing opportunities for our guests. The new family required five times the amount of mice, which were supplied thanks to our Commissary.

Visit our snowy owls in the Robert J. LaFortune WildLIFE Trek Life in the Cold building.

WARTHOGS



STEVE JONES

Three warthog sisters – Asha, Imara and Zuri – this May joined white rhino, nyala, springbok and African crowned cranes in the 2-acre Mary K. Chapman Rhino Reserve. This new-to-the-zoo species arrived from the Oakland Zoo. While animal care staff were seeing to the welfare and training of the three sisters, Operations and Horticulture renovated the exhibit's three yards. They installed a dig barrier, modified the pipe fence and laid additional sod to accommodate the new species.

The warthog trio have enjoyed exploring together, digging and wallowing in muddy depressions throughout the African grassland habitat. Far more social than male warthogs, females make a variety of vocalizations for communication. They can be seen, and heard, at the Mary K. Chapman Rhino Reserve.

THREE FACTS :

Warthogs are named for the thick growths of skin that appear all over their faces, but the warts do not have bone or cartilage inside.

They communicate with grunts, chirrups, squeals and snorts to convey greetings, warnings and threats, among other things.

Warthogs have longer legs than most pigs, which allows them to dodge and outrun potential predators. They can reach speeds of up to 34 miles per hour.



Male African lion Kofi passed away in November 2017 his exhibit holding area surrounded by his caregivers. Kofi, who was a part of the zoo family since 2004, had been under close supervision of animal care and veterinary staff after a diagnosis of chronic end-stage renal disease. Kidney failure is a common cause of death in older felids, including domestic house cats.

Kofi was very interactive with his zookeepers. The animal care staff would reserve time to sit with him for the enjoyment his company. Kofi would often sit near the fence, cross his front paws, and hang out for a while.

We are very proud of our animal care and animal health teams for the way they have looked after Kofi and for their dedication to each animal in our care. Thousands, sometimes millions, of people have connected with our animals throughout our 90-year history. We are thankful to have the opportunity to provide a lifetime of care for these important animal ambassadors.



WHY AFRICAN LION
CONSERVATION MATTERS

Although these powerful cats are apex predators – animals at the top of the food chain – the species is considered vulnerable, threatened by habitat loss and illegal wildlife trade. The numbers of African lions have dropped by more than 40 percent, to only about 20,000 in the wild.

Male Southern white rhinoceros Buzbie passed away in April 2018, surrounded by his caregivers. Buzbie was known by his zookeepers as an inquisitive rhino who enjoyed rolling logs around his habitat. His favorite activity was wallowing in mud. Most mornings, zookeepers would find him caked in dirt, which was scratched off with a stiff-bristled brush to Buzbie's delight.

Buzbie had been a part of the Tulsa Zoo family since 1982, coming to the zoo with herd mate Jeannie. At 37, Buzbie was considered a geriatric animal, which means his zookeepers and veterinary staff already were watching for changes in body condition and daily activity, as well as making his golden years comfortable with extra care and attention. Necropsy results confirmed the presence of age-related diseases, such as osteoarthritis in several joints and a systemic infection. When his quality of life had declined significantly, our animal care staff agreed it was best to end his discomfort.



WHY RHINOS
CONSERVATION MATTERS

Southern white rhinos are listed by the International Union for Conservation of Nature as Near Threatened, because of increased poaching and demand for rhino horn. An estimated 20,000 white rhinos remain in greatly reduced ranges of South Africa. Association of Zoos & Aquariums zoos and several private North American facilities are home to 248 Southern white rhinos that make up the formally managed population in the AZA Species Survival Plan®. The Northern white rhino is extinct in the wild; two non-reproducing females can be found in a reserve in Kenya.

The Tulsa Zoo is committed to rhino conservation, serving as a partner with the International Rhino Foundation. The zoo is on the frontline of support for rhino protection efforts, reintroduction projects and community programs.



TRANSITIONS | GUNDA



Editorial cartoon by Bruce Plante, Jan. 23, 2018.

Asian elephant Gunda, the Tulsa Zoo's longest resident, passed away attended by her caregivers on Jan. 22, 2018, at the age of 67. Zoo staff had been offering her hospice care, as Gunda had displayed a natural decline in her health from chronic, age-related issues.

Gunda was an iconic member of the zoo family and the Tulsa community since 1954. A favorite of zoo staff and visitors alike, her arrival in Tulsa was the result of a fortuitous event. The ship carrying her to the United States broke down in Bermuda. Children, anxious to see an elephant for the first time, boarded the ship and Gunda became a news sensation. During Gunda's two-week stay in Bermuda, she was dubbed the most popular tourist of the year by local media. The adventure inspired an illustrated children's book titled *Ghunda's Bermuda Holiday*.

Her popularity followed her to Tulsa, where Gunda made appearances on Saturday mornings outside of different downtown stores for several months. Tulsans donated toward a Keep Gunda fund sponsored by the Junior Chamber of Commerce and Jaycees.

After Gunda's passing her long time herd mate Sooky spent time with her, as staff provided a final opportunity for contact. Field research on elephant herd behavior has shown that elephants spend time with their deceased family members. We wanted to allow an opportunity for this important part of their social structure.

Gunda is remembered as the bravest member of the herd, taking new things happening in stride. Gunda loved going for a dip in the pool; in fact zookeepers often found her almost fully submerged on a summer day.

WHY ELEPHANT CONSERVATION MATTERS

An estimated 96 African elephants are killed each day by poachers seeking ivory for illegal trade. The biggest threat to the survival of elephants in Asia is habitat loss. The number of Asian elephants has dwindled by at least 50 percent while the species' available habitat has plummeted by 85 percent.

FINANCIAL SUMMARY



ABOUT TULSA ZOO MANAGEMENT, INC.

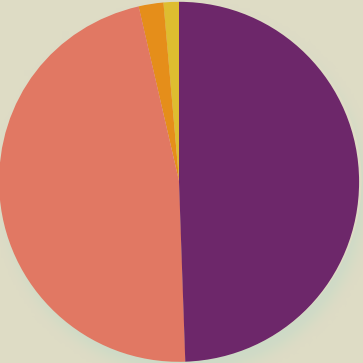
FY 2017-18
FINANCIAL SUMMARY
Total Expense \$11,618,147
Total Revenue \$12,608,162

TZMI INVESTMENT
IN THE ZOO

- Lost Kingdom Exhibit Contribution
\$200,000
- Radiograph Equipment
\$75,125
- Vet Hospital Quarantine HVAC Replacement
\$64,940
- Train Track Repairs
\$62,991
- Bobcat Skid Steer
\$32,500
- Large Format Printer
\$26,753
- Fiberglass Doors
\$25,000
- Best Locking System
\$5,000

- REVENUE
- \$6,235,906 Earned Revenue*
 - \$5,938,832 Management Fee
 - \$280,720 Contributions, Education, Special Events, Temporary Exhibits**
 - \$152,704 General***

* Includes Admissions, Membership, Attractions, Private Events, Food, Gift Shop and Stroller
** Includes HallowZOOeen and Education
*** Includes Interest Income, Grants, General Donations and Other Revenues

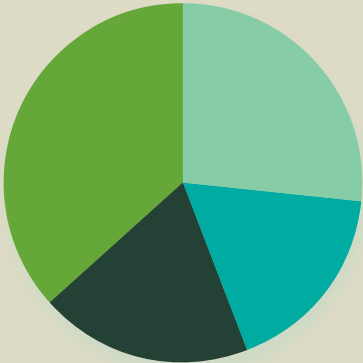


- EXPENDITURES
- \$3,108,137 Administration
 - \$2,026,715 Revenue Generating
 - \$2,226,886 Facilities & Grounds
 - \$4,256,409 Animal Conservation & Science

Additional Footnotes:

Some of the funds included in these lines are reported differently in our audited financial statements due to reporting classification.

Total Expenditures does not include depreciation expense or in-kind contributions such as utilities paid by the City of Tulsa.



The Tulsa Zoo is owned by the City of Tulsa and managed by Tulsa Zoo Management, Inc. TZMI is a 501(c)(3) non-profit organization, governed by a volunteer board of directors.

- BOARD OF DIRECTORS
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 - Scott Vandergriff
 - Tom C. Vincent II

MISSION
Inspiring passion for wildlife in every guest, every day.

VISION
To be the premier family recreation destination and the leading wildlife education and conservation resource in Oklahoma.

- VALUES
- Excellence – We have a passion for excellence and continuous improvement. We are encouraged to take initiative to improve the guest experience. We reject the status quo because we value creativity and diversity. We constantly challenge and stretch ourselves to learn new things and to grow both personally and professionally.
- Integrity – We act with integrity in everything we do. Honesty, ethics, accountability and social responsibility are fundamental to success. Our behavior must consistently reflect the zoo’s core values during both good and bad times.
- Teamwork – We are an organization that expects collaboration from and within the team in order to achieve the zoo mission and the growth and development of staff and facilities. We approach situations, challenges and new ideas with an open mind. We go above and beyond, together, for every guest every time.
- Stewardship – We will ensure responsible stewardship of the human and financial resources entrusted to us. We recognize our responsibility to be active participants in our local communities as well as the important part our communities play in supporting our efforts in education, conservation and outreach.
- Conservation – We believe in a proactive approach to the preservation of the natural world. Animal care and conservation are the heart of our organization. We value our animal collection.
- Fun – We look for humor, fun and fulfillment in our daily work. We want our organization to have a positive, unique and memorable impact for our guests and employees. We celebrate and embrace our diversity and each person’s individuality.

MEMBER DONORS

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The Gelvin Foundation, Inc.

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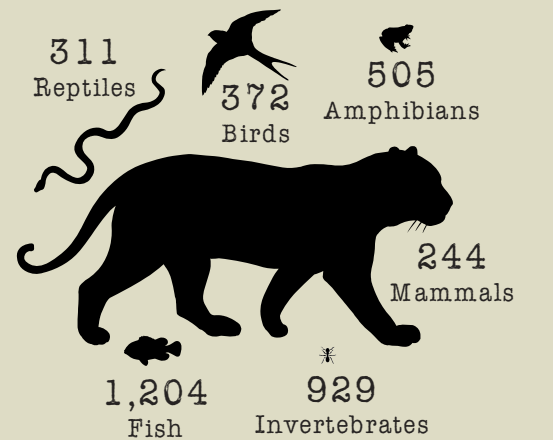
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TULSA ZOO AT A GLANCE

3,559 ANIMALS



417 SPECIES

77 ARE THREATENED SPECIES



690,000
ZOO VISITORS
second highest year
on record

654,000 +
five year average attendance

100,000 +
guests in one month - March 2018
(only third time)



65,000
spring break attendance

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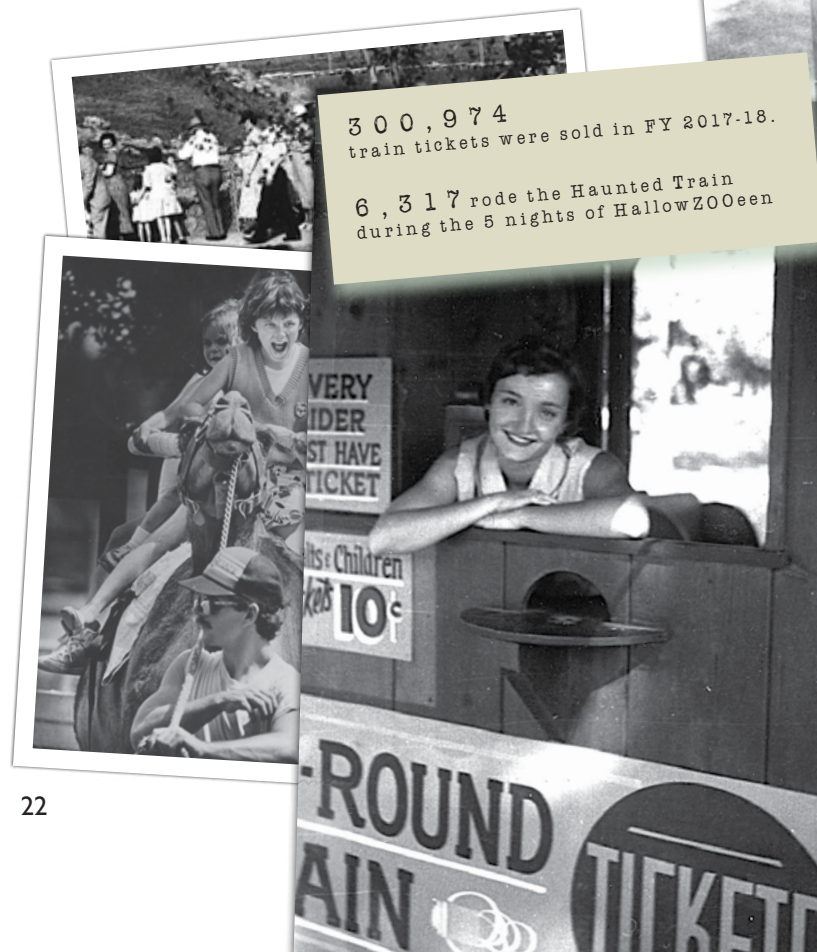
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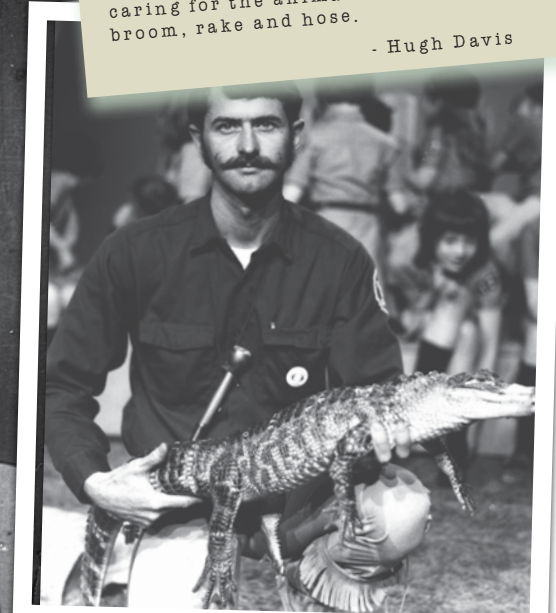
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The upcoming fiscal year will bring important developments and news about our new Helmerich Playground; our Vision projects to expand and revitalize our Asian elephant habitat and reshape our front entry plaza; and Improve Our Tulsa-supported African Wilds: Carnivores, which will include a new home for our African lions, African painted dogs, meerkats and more.

To learn how to support the Tulsa Zoo’s master plan to become the zoo our community deserves, please visit buildingbeyond.org.

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