The Tulsa Zoo is the largest paid daily attraction in the region. Dedicated to conservation and education; our mission is **Connecting, Caring, Advocating for Wildlife, People and Wild Places.**

- **Lost Kingdom**
- **Guest Demographics**

- **WE'RE A SOCIAL SPECIES**

- **MEET YOUR AUDIENCE**
  - 93 years young
  - 550,000+ guests
  - 17,000+ member households
  - 300 species and more than 3,000 animals
  - 84 acres...that’s about 111 football fields in size!
  - Open 363 days a year

- **Guests visit from all over**
  - **Oklahoma 70%**
  - **Arkansas 13%**
  - **Kansas 3%**
  - **Missouri 3%**
  - **Texas 2%**
  - **Other 9%**

- **Includes international visitors!**

- **Adults 55%**
- **Kids 45%**

- **117,000+**
- **59,000+**
- **6,000+**
- **17,000+**
- **tulsazoo.org**
PHOTOS FROM WALTZ, WALTZ PATRON PARTY

ON THE COVER PHOTOS FROM TULSA ZOO EVENTS  ▲ PHOTOS FROM WALTZ, WALTZ PATRON PARTY
Tulsa Zoo’s Annual Gala Event

Sold out with 900+ attendees, 40+ local restaurants

Third Friday in September

Sponsorships start at $3,000

Mingle among animals while enjoying food from more than 40 local restaurants. Sip cocktails and dance the night away while supporting animals at the Tulsa Zoo. All proceeds benefit Building Beyond Your Wildest Dreams capital campaign – a campaign dedicated to rebuilding animal habitats at the zoo.
ASCENSION ST. JOHN
ZOORUN
PRESENTED BY COMMUNITYCARE

2nd oldest race in Tulsa
Held virtually in 2021
3,000 runners, 1,500 spectators
First Saturday in March
Sponsorships start at $1,500

Sponsorships help the zoo and 25+ area schools who participate. The Tulsa Zoo donates nearly $2,000 among the schools with the most participants. All proceeds benefit Building Beyond Your Wildest Dreams capital campaign – a campaign dedicated to rebuilding animal habitats at the zoo.

ZOO SIGNAGE
ZOORUN WAS HELD VIRTUALLY IN 2021 DUE TO THE COVID-19 PANDEMIC
HallowZOOeen is a spooky, but not too scary candy-filled experience. Guests trick-or-treat through the zoo, play carnival games, bravely make their way through a pirate-filled cove and mingle among princesses at a castle. All proceeds go toward building a bigger, better Tulsa Zoo.
EXCLUSIVE EVENTS

- Memorial Bench Plaque
- Billboards for Events
- Larger Than Life Mascots
- Customized Props
- Breakfast with the Bunny — sells out annually
- Breakfast with Santa — sells out annually
- Conservation on Tap — sells out annually

GIVING OPPORTUNITIES

BEYOND EVENTS

- Customizable Collateral
- Animal Encounters
- Exhibit naming opportunities are available through buildingbeyond.org. Additional ways to give include ADOPT, memorial benches and our animal enrichment wish list.

WISH LIST ITEMS ARE ENRICHMENT

CONTACT US

Corporate Gifts Manager, Steve Hahn, is here to help.
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