

ZOORASSIC 2025

SPONSORSHIP OPPORTUNITIES



TULSA ZOO?

DINOSAURS RETURN

SPRING BREAK THROUGH LABOR DAY WEEKEND 2025

More than 300,000 of our 2022 guests attended Zoorassic World, which helped drive record zoo admissions and a single-month attendance record. Tulsa Zoo is preparing for a new Zoorassic adventure for 2025, where guests roam a lush path filled with life-sized animatronic dinosaurs from Permian, Triassic, Cretaceous and Jurassic periods, plus meet giants of the Ice Age.

超粉多种细胞系统 网络细胞细胞 经现代证据

Real or robotic, any animal experience at the Tulsa Zoo meets our mission: Connecting, Caring, Advocating for Wildlife, People, and Wild Places. Our dinosaur experience is designed to inspire awe and understanding.

All aspects of our temporary exhibit will focus on fun, educational encounters. Expect related educational programming, themed spring and summer camps, as well as themed birthday parties and a special membership add-on.

The exhibit will be supported by a multimedia advertising campaign, earned media pitches and social media promotion. Presenting sponsor sign-up by Jan. 1, 2025, will ensure inclusion in the full campaign.

All of this will create a wealth of opportunities for our zoo audience to engage with your brand.

- Tulsa Zoo draws about 700,000 guests each year, making us the largest paid daily attraction in Green Country
- Guests from every state visited our zoo in 2024
- Spring Break crowds alone can equal about 10 percent of our annual attendance

ZOORASSIC 2025



PROMOTIONAL PHOTO OPPORTUNITY SPONSOR

Logo recognition on signage at our promotional photo opportunity. This photo backdrop featuring a 3D T-Rex head will receive premium on-grounds placement and will be viewable by all zoo guests from President's Day weekend through Labor Day weekend.

\$15,000, 1 AVAILABLE

SOLD SPLASH ZONE PHOTO OPPORTUNITY SPONSOR

While Dilophosaurus' ability to spit venom is movie fiction, Tulsa Zoo's animatronic version will include a water feature for a memorable exhibit finale. Sponsorship provides logo recognition on educational signage at the vignette for the run of the exhibit.

\$15,000, 1 AVAILABLE

ADD-ON OPPORTUNITY: CUP SPONSORSHIP \$5,000

See Page 7 for details. Subject to availability.





STATE DINOSAUR SPONSOR

*你都知道都知题系统细胞图图的缺乏*原则

Show your Sooner State pride as sponsor of Acrocanthosaurus atokensis, Oklahoma's official state dinosaur. Sponsorship provides logo recognition on educational signage at the vignette for the run of the exhibit. Viewable by all exhibit quests.

\$15,000, 1 AVAILABLE

ADD-ON OPPORTUNITY: CUP SPONSORSHIP \$5,000

See Page 7 for details. Subject to availability.



TYRANNOSAURUS SPONSOR

T-Rex is one of the best-known and most popular dinosaurs. Sponsorship of this 40-foot giant from the Cretaceous Period provides logo recognition on educational signage at the animatronic vignette for the run of the exhibit. Viewable by all exhibit guests.

\$15,000, 1 AVAILABLE

ADD-ON OPPORTUNITY: CUP SPONSORSHIP \$5,000
See Page 7 for details. Subject to availability.

Please note: the juvenile T-Rex pictured will not be present at the exhibit.

BIRTHDAY ZONE SPONSOR

The birthday zone is a rentable spot beneath one of our giant sauropods for themed birthday parties. This party zone will be available to exhibit guests between private party use.

Sponsorship provides logo recognition on birthday zone signage for the run of the exhibit. Viewable by all exhibit guests.

\$15,000, 1 AVAILABLE

VIGNETTE SPONSOR PART I

Logo recognition on educational signage at your select animatronic vignette for the run of the exhibit. Viewable by all exhibit guests. Commit by **February 21, 2025** to guarantee placement by opening day.

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\$10,000 EACH, 18 AVAILABLE

ADD-ON OPPORTUNITY: CUP SPONSORSHIP \$5,000 See Page 7 for details. Subject to availability.



ANKYLOSAURUS Cretaceous, 30'



DATOUSAURUSJurassic, 45'



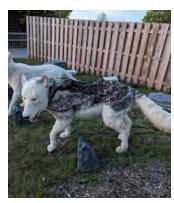
DEINONYCHUS (X3) Cretaceous, 8' each



DEINOSUCHUS Cretaceous, 10'



DIMETRODONPermian, 15'



DIRE WOLF Ice Age, 6' long



VIGNETTE SPONSOR PART 2



DSUNGARIPTERUS Cretaceous, 6' long



逐级德兰整新新斯坦思整理权安慰图图及新科坦图图图 经联合股票

EDAPHOSAURUS Permian, 15'



GLYPTODON Ice Age, 10' long



GROUND SLOTH Ice Age, 20' long



MAMENCHISAURUS Jurassic, 20'



MASTODON (WITH BABY) Ice Age, 18'



OMEISAURUS (WITH BABY) Jurassic, 59'



QUETZALCOATLUS Cretaceous, 17'



SMILODON Ice Age, 5' long



VIGNETTE SPONSOR PART 3



STEGOSAURUS Jurassic, 30'



聚体色 整新技术经验整理机构和新用的 新新品 经连股股份 经现代的

TRICERATOPS (WITH BABY)
Cretaceous, 30'



WOOLLY MAMMOTH Ice Age, 12' long